Modulhandbuch
Course Book
M.Sc. Agricultural and Food Economics (AFECO)

Studienbeginn ab WS 2020/2021
Beginning of studies from WS 2020/2021
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Abkürzungen/Abbreviations:

Häufigkeit/Course cycle

SS=Sommersemester/Summer semester
WS=Wintersemester/Winter semester

Verwendbarkeit des Moduls/Study program allocation

P/C=Pflichtmodul/Compulsory
WP/E=Wahlpflichtmodul/Elective
fWP/O=freies Wahlpflichtmodul/Optional
PM=Projektmodul/Project module

Lehr- und Lernformen/Teaching and learning methods

V/L=Vorlesung/Lecture
Ü/T=Übung/Tutorial
S=Seminar
P=Praktikum/Practical training
E=Exkursion/Excursion
prÜ/pT=praktische Übung/ Practical course
PS=Projektseminar/Project seminar
T/sT=Tutorium/Student tutorial
K/C=Kolloquium/Colloquium
AG/SG=Arbeitsgemeinschaft/Study group
B-Arb/BT=Bachelorarbeit/Bachelorthesis
M-Arb/MT=Masterarbeit/Masterthesis

Mit Asterisk (*) gekennzeichnet: Lehrveranstaltungen, für die gemäß § 13 Abs. 6 der POO als Voraussetzung für die Teilnahme an Modulprüfungen die verpflichtende Teilnahme festgelegt ist. Die Pflicht zur Teilnahme besteht dann zusätzlich zu etwaigen sonstigen aufgeführten Studienleistungen.

Marked with an asterisk (*): Courses for which, in accordance with § 13 Paragraph 6 of the POO, compulsory attendance is specified as a prerequisite for taking module examinations. The compulsory attendance then exists in addition to any other listed academic achievements.

Further explanations

Please note: AFECO accepts students into the program in the winter or summer semester. However, a start in the winter semester is STRONGLY strongly recommended, due to the logical and organisational sequence of several of our courses. All the courses have a semester identified as best fit for a student aiming to complete the program within the minimum time (4 semesters) and who started the MSC AFECO in the winter semester. This “best fit” semester is reported in the table specific to each module. "Semester 1" always means "the first winter semester of your program", “Semester 2” always means “the first summer semester of your program".
Compulsory modules

30 ECTS-CP must be completed.
Module Title: Extended Methods of Empirical Research

Module ID/Code: BAS-110 [780761110]

1. Content and intended learning outcomes

<table>
<thead>
<tr>
<th>Learning content:</th>
<th>Ethics in empirical research</th>
</tr>
</thead>
</table>

**Quantitative Research**
- Introduction into R; statistical distribution theory; Bayes theorem; refresher matrix algebra for statistical analysis; linear regression analysis and Gauss Markov theorem; use of non-metric (dummy) variables; logistic regression; inference and hypothesis testing; time trend analysis

**Qualitative Research**
- Research in Social Science; philosophy of science; key aspects of qualitative research; grounded theory; methods of qualitative research (observation, interview, focus groups); application of qualitative research

**Learning outcomes**

After a successful completion of the course, the students...
- can describe ethical codes in empirical research.
- explain the concepts of statistical distribution theory and understand Bayes theorem.
- comprehend the theoretical basics of linear regression and logistics regression.
- can prepare data for analysis and perform empirical research using OLS.
- are able to generate and test hypotheses (t-test, F-test and Anova) and to interpret p-values.
- are able to perform a trend analysis for typical time series data along the agri-food chain.
- will be able to interpret statistical software outputs.
- can explain major epistemological approaches in social science, different ways of scientific reasoning and the basic assumptions of critical rationalism and the positivism dispute.
- are able to describe the key aspects and quality criteria in qualitative research and how it differentiates from quantitative research.
- can summarize different methods of qualitative research.
- will be able to discuss a research topic in a group, develop a qualitative survey and apply a Grounded Theory approach to analyze interview data.
- will be able to interpret, reflect on study results and present those.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introductory course in methods of empirical research</td>
<td></td>
</tr>
</tbody>
</table>

Maximum number of students 60 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>C</td>
<td>1.+2.</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Quantitative Methods</td>
<td>English</td>
<td>60</td>
<td>2,0</td>
<td>30,0</td>
<td>45,0</td>
<td></td>
</tr>
<tr>
<td>T*</td>
<td>during the semester</td>
<td>Quantitative Methods: Exercises with R</td>
<td>English</td>
<td>30</td>
<td>4,0</td>
<td>30,0</td>
<td>75,0</td>
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<tr>
<td>L</td>
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<td>Qualitative Methods</td>
<td>English</td>
<td>60</td>
<td>2,0</td>
<td>30,0</td>
<td>60,0</td>
<td></td>
</tr>
</tbody>
</table>

5. Course cycle


WS+SS 270 2 9,0
Module Title: Extended Methods of Empirical Research

Module ID/Code: BAS-110 [780761110]

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
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<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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<tbody>
<tr>
<td>Written exam [780761119]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>67%</td>
</tr>
<tr>
<td>Assignment [780761118]</td>
<td>Contributions to group and team submissions e.g. research question, interview guides, reports or term papers, presentations. Will be verified through a common group work protocol., Regular and active participation in group meetings, group discussions.</td>
<td>graded</td>
<td>English</td>
<td>33%</td>
</tr>
</tbody>
</table>

Academic Achievements

10. Module coordination

Module coordinator
Prof. Dr. Monika Hartmann

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/ Department

11. Further information
The computer Lab is necessary for the exercises with R (see above)
**Module Title:** Excursion in Agricultural and Food Economics  
**Module ID/Code:** BAS-120 [780761120]

### 1. Content and intended learning outcomes

**Learning content:** Visits to farms, to enterprises along the food chain, to institutions relevant to agricultural and food economics and policy; Preparation of presentations about and background information to contemporary problems and settings, future challenges and sustainability. Discussion of topics related to the research programs of the ILR, and the faculty.

**Learning outcomes**

After a successful completion of the course, the students...
- are able to identify main issues that are sector-relevant.
- are able to present sector-relevant information in a condensed manner.
- have the ability to discuss sector-relevant future challenges.
- can link information of different perspectives and teaching modules to explain real situations in agriculture, in the food chain and in rural areas, to discuss future challenges.
- are able to transfer knowledge into practice.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>E* (blocked)</td>
<td>full-day block</td>
<td>Excursions, lasting 1 to 5 days to domestic and international destinations</td>
<td>English</td>
<td>40</td>
<td>3,0</td>
<td>48,0</td>
</tr>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Excursion background block seminar</td>
<td>English</td>
<td>60</td>
<td>1,0</td>
<td>20,0</td>
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### 3. Study program allocation

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<th>Semester</th>
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</thead>
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<td>M.Sc. Agricultural and Food Economics</td>
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### 4. Teaching and learning methods

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<tr>
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<th>Language (exam)</th>
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<tbody>
<tr>
<td>none</td>
<td></td>
<td>not graded</td>
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</tbody>
</table>

### 5. Course cycle

| WS+SS | 180 | 2 | 6,0 |

### 6. Workload [h]

### 7. Duration

### 8. Credits (ECTS)

### 9. Requirements for the rewarding of credits (ECTS)

#### Types of Assessment

- In total participation in and proof of five days of excursion
- Two active pre-exursion presentations: one poster presentation and one presentation in free format
- Active participation in discussions on the excursion and pre-exursion presentations

### 10. Module coordination

**Module coordinator**
Dr. Nicolas Gerber

**Teaching person**

The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
## Module Title: Microeconomics

### Module ID/Code: BAS-130 [780761130]

### 1. Content and intended learning outcomes

#### Learning content:
- Choice and demand: utility maximization, expenditure minimization, Slutsky equation market demand, welfare measures
- Product supply and factor demand: production functions, cost minimization, profit maximization
- Coordination of supply and demand through competitive markets for products and primary factors
- Strategic interaction (game theory), common pool resources, imperfect competition

#### Learning outcomes

After a successful completion of the course, the students...
- are able to explain the neoclassical theory of supply, demand and markets at a formal mathematical level.
- are able to formulate and solve unconstrained and constrained optimization problems and apply optimization tools to solve quantitative economic problems.
- analyse the description of economic decision problems and choose and apply the appropriate tool from set of possibilities.
- learned to apply calculus and spreadsheet tools to economic decision problems.

### 2. Prerequisites

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### Maximum number of students

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<tr>
<td>Study program</td>
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<tr>
<td>M.Sc. Agricultural and Food Economics</td>
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</table>

### 3. Study program allocation

### 4. Teaching and learning methods

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<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>Microeconomics</td>
<td>English</td>
<td>120</td>
<td>3,0</td>
<td>45,0</td>
<td>60,0</td>
</tr>
<tr>
<td>T</td>
<td>Microeconomics</td>
<td>English</td>
<td>50</td>
<td>1,0</td>
<td>15,0</td>
<td>60,0</td>
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</table>

### 5. Course cycle

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<th></th>
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</thead>
<tbody>
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<td>WS 180</td>
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### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam [780761139]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
<tr>
<td>Assignment [780761138]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
</tbody>
</table>

### Academic Achievements

### 10. Module coordination

**Module coordinator**

Prof. Dr. Thomas Heckelei

**Teaching person**

The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information

Seite 10 von 137
Module Title: Organizational Management
Module ID/Code: BAS-140 [780761140]

1. Content and intended learning outcomes

Learning content: Participants are able to apply theory concepts of management and organization to the particularities of the enterprises and chains that are operating mainly in the sectors of agriculture, food and supporting industries. Moreover, participants will have to compare, present and discuss different seminal scientific articles stemming from the domains of Strategic Management (e.g. Resource-based view), Organizational Management (e.g. Value chain analysis), Entrepreneurship (e.g. business models) and related areas. These theory concepts are also applied and discussed to case studies drawn from leading international business schools (e.g. Harvard Business School).

Learning outcomes

After a successful completion of the course, the students...
- are able to recall and describe the main theories constituting the pillars of management and organization.
- can relate various theoretical approaches and views and recognise differences and similarities among them.
- can extract relevant information from scientific literature and relate practical industrial cases with the theory.
- can summarise and discuss scientific management literature.
- illustrate the fields of applications of various theories and give examples thereof.
- identify managerial problems, find potential solutions, and formulate an action strategy.
- are able to illustrate case studies as well as relate managerial theories with “real world” examples.
- select and apply the most appropriate strategic tools to practical managerial cases.
- summarise scientific articles and present them in class.
- are able to compare different theoretical management approaches.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
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</table>

Maximum number of students 50 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
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<td>1.</td>
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</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>English</td>
<td>50</td>
<td>4,0</td>
<td>56,0</td>
<td>124,0</td>
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</tbody>
</table>

5. Course cycle


| WS            | 180 | 1 | 6,0 |

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presentation [780761149]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>33%</td>
</tr>
<tr>
<td>Assignment [780761148]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>67%</td>
</tr>
</tbody>
</table>

Academic Achievements
<table>
<thead>
<tr>
<th><strong>Module Title:</strong> Organizational Management</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Module ID/Code:</strong> BAS-140 [780761140]</td>
</tr>
</tbody>
</table>

### 10. Module coordination

**Module coordinator**
Prof. Dr. Monika Hartmann

**Teaching person**
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
Harvard cases (Harvard Business School) need to be bought, approx 5 € / case
Module Title: Risk Management in the Agribusiness
Module ID/Code: BAS-150 [780761150]

1. Content and intended learning outcomes

Learning content:
- Different concepts of risk measures and risk management; risk management instruments in the agricultural and food sector; theoretical concepts addressing risk in decision making; accompanying exercises and case studies.

Learning outcomes
After a successful completion of the course, the students...
- are able to identify different risk types, discuss various risk measures and explain appropriate risk management instruments.
- are able to identify the most important risk management instruments in agriculture and the food value chain.
- are able to apply quantitative techniques to address risk management tasks.
- can calculate risk measures using data from exemplified farms and select appropriate risk management instruments.
- are able to evaluate a farm's risk based on the introduced risk measures and devise appropriate on-farm risk management strategies.
- are able to integrate risk management strategies into a farms production program based on the identified risk factors and by using risk modeling tools.
- are able to critically discuss pitfalls and challenges in the understanding of production risk and respective strategies along the food value chain.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Extended Methods of Empirical Research (BAS-110)</td>
</tr>
</tbody>
</table>

Maximum number of students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td></td>
<td>Risk Management Lecture</td>
<td>English</td>
<td>50</td>
<td>1,0</td>
<td>14,0</td>
<td>22,0</td>
</tr>
<tr>
<td>T</td>
<td></td>
<td>Risk Management Practical</td>
<td>English</td>
<td>50</td>
<td>1,0</td>
<td>14,0</td>
<td>40,0</td>
</tr>
</tbody>
</table>

5. Course cycle

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam [90 min] [780761159]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>75%</td>
</tr>
<tr>
<td>Presentation [780761158]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>25%</td>
</tr>
</tbody>
</table>

Academic Achievements
<table>
<thead>
<tr>
<th><strong>Module Title:</strong></th>
<th>Risk Management in the Agribusiness</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Module ID/Code:</strong></td>
<td>BAS-150 [780761150]</td>
</tr>
<tr>
<td><strong>10. Module coordination</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Module coordinator</strong></td>
<td>A. Javier Miranda Arana</td>
</tr>
<tr>
<td><strong>Teaching person</strong></td>
<td>The teaching persons in the current semester can be found in basis: <a href="https://basis.uni-bonn.de/">https://basis.uni-bonn.de/</a></td>
</tr>
<tr>
<td><strong>Institute/ Department</strong></td>
<td>Agrar-, Forst- und Ernährungswissenschaften</td>
</tr>
<tr>
<td><strong>11. Further information</strong></td>
<td></td>
</tr>
</tbody>
</table>
Major or Minor Agribusiness (ABS)

Requirements for the Major Specification:
- Modules accounting for a minimum of 30 ECTS-CP in the Major Specification
- The Research Seminar is in the Major Specification
- The Master Thesis is in the Major Specification

Requirements for the Minor Specification:
- Modules accounting to a minimum of 18 ECTS-CP in the Minor Specification

Every module can only be accounted once i.e. either for the Major or Minor Specification.
Module Title: Financial Accounting
Module ID/Code: ABS-100 [780762100]

1. Content and intended learning outcomes

Learning content: Students learn about the annual financial statements as required by German commercial law (HGB) and as proposed by the Agricultural Ministry for farms. A deeper insight into Accounting is offered. Students will understand the balance sheet and the financial statement of a firm, being able to analyse it for rentability, solvency and stability of a firm.

Learning outcomes

After a successful completion of the course, the students...
- are able to solve accounting tasks.
- assign the legal frame to accounting.
- analyse annual financial statements.
- identify key figures (financial ratios) from financial statements.
- rate the economic situation of firms.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Bachelor course in Financial Accounting like Ökonomie II offered in Bonn</td>
</tr>
</tbody>
</table>

Maximum number of students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2.</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Financial Accounting</td>
<td>German</td>
<td>15</td>
<td>2,0</td>
<td>28,0</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Accounting and analyzing financial statements</td>
<td>German</td>
<td>15</td>
<td>2,0</td>
<td>28,0</td>
</tr>
</tbody>
</table>

5. Course cycle

SS 180 1 6,0

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam [90 min] [780762109]</td>
<td>Presentation</td>
<td>graded</td>
<td>German</td>
<td>75%</td>
</tr>
<tr>
<td>Report (presentation) [780762108]</td>
<td></td>
<td>graded</td>
<td>German</td>
<td>25%</td>
</tr>
</tbody>
</table>

Academic Achievements
Module Title: Financial Accounting

Module ID/Code: ABS-100 [780762100]

10. Module coordination

Module coordinator
Dr. Hermann Trenkel

Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

Institute/Department
Agrar-, Forst- and Ernährungswissenschaften

11. Further information
Module Title: Methods in Management Research
Module ID/Code: ABS-120 [780762120]

1. Content and intended learning outcomes

Learning content: This course provides an introduction to various qualitative and quantitative research methods which are particularly relevant for management research, whether in an academic or corporate setting. Some examples of these methods are surveys, means-end chain modeling, social network analysis, patents and data analysis, group concept mapping, structural equation modeling, choice modelling, and science-fiction prototyping. In this way, the course is set up to both introduce and facilitate the application of these methods for a range of relevant units of analysis: products, processes, companies, entire supply chain, or even the broader development of technology innovation systems in the setting of agribusiness. Where applicable, students will also become acquainted with relevant softwares and databases, all with the goal of being able to use these methods for conducting their own studies in the field of management. This course is especially recommended for students interested in a master thesis with the Chair of Technology and Innovation Management in Agribusiness.

Learning outcomes

After a successful completion of the course, the students...
- will be able to identify and typify relevant research problems for various contexts of the agribusiness sector.
- will be able to independently compare and distinguish among different types of research methods.
- will be able to implement research problems and methods to obtain accurate and informative results.
- will be able to analyse (qualitative or quantitative) data, and discuss important findings of their research.
- will be able to assess, evaluate and justify their choice of research methods for answering research questions.
- will be able to independently conduct studies, from formulating their research questions to discussing results.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
<th>BAS-110 Extended Methods of Empirical Research</th>
</tr>
</thead>
</table>

Maximum number of students 25 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>3.</td>
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</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Applied Planning Methods in Agribusiness</td>
<td>English</td>
<td>25</td>
<td>4,0</td>
<td>56,0</td>
</tr>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>124,0</td>
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5. Course cycle

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>WS</td>
<td>180</td>
<td>1</td>
</tr>
<tr>
<td></td>
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<td>6,0</td>
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</table>

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment [780762129]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
<tr>
<td>Oral exam [780762128]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
</tbody>
</table>

Academic Achievements
<table>
<thead>
<tr>
<th><strong>Module Title:</strong> Methods in Management Research</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Module ID/Code:</strong> ABS-120 [780762120]</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>10. Module coordination</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Module coordinator</strong></td>
</tr>
<tr>
<td>NN</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Teaching person</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>The teaching persons in the current semester can be found in basis:</td>
</tr>
<tr>
<td><a href="https://basis.uni-bonn.de/">https://basis.uni-bonn.de/</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Institute/ Department</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Agrar-, Forst- und Ernährungswissenschaften</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>11. Further information</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Not offered in WS 23/24</td>
</tr>
</tbody>
</table>
# Module Title: Investment and Financing

**Module ID/Code:** ABS-130 [780762130]

## 1. Content and intended learning outcomes

### Learning content:
Planning and evaluation of single investment projects using dynamic concepts; simultaneous planning of investment and financing, overview and analysis of typical and novel, sustainable investment projects in the agricultural and food sector; financial management and evaluation in the agricultural and food sector; evaluating investments under uncertainty

### Learning outcomes
After a successful completion of the course, the students...
- are able to structure investment and financing projects.
- are able to evaluate investment projects regarding their economic profitability, sustainability and financing in the agricultural and food sector.
- are able to identify risks in investment projects.
- are able to measure risks in investment projects.
- are able to evaluate investment projects and their risks using programming software.
- are able to apply the concepts to current examples, to evaluate the results, and to provide a decision support for potential investors.
- are able to discuss critical assumptions in models for decision support in investments.

## 2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>Recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Risk Management in Agribusiness, Microeconomics, Extended Methods of Empirical Research, Agricultural Production Economics</td>
<td></td>
</tr>
</tbody>
</table>

### Maximum number of students
3

## 3. Study program allocation

### Study program
<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>3.</td>
</tr>
<tr>
<td>M.Ed. Agricultural Science (Teacher's Training)</td>
<td>E</td>
<td>3.</td>
</tr>
</tbody>
</table>

## 4. Teaching and learning methods

### Type of course | Interval | Topic | Language of instruction | Group size | SWS | Workload [h] |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
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<td>Investment</td>
<td>English</td>
<td>40</td>
<td>1,5</td>
<td>23,0</td>
</tr>
<tr>
<td>L</td>
<td>full-day block</td>
<td>Financing (optional in German)</td>
<td>German</td>
<td>40</td>
<td>0,5</td>
<td>8,0</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Investment</td>
<td>English</td>
<td>40</td>
<td>2,0</td>
<td>30,0</td>
</tr>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Financing</td>
<td>English</td>
<td>40</td>
<td>0,5</td>
<td>8,0</td>
</tr>
</tbody>
</table>

## 5. Course cycle

### 6. Workload [h]

| WS | 180 |

### 7. Duration

| 1 |

### 8. Credits (ECTS)

| 6,0 |

## 9. Requirements for the rewarding of credits (ECTS)

### Types of Assessment | Prerequisites for admission to the Assessment | Graded yes/no | Language (exam) | Weighting factor |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam [90 min]</td>
<td>[780762139]</td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

### Academic Achievements
<table>
<thead>
<tr>
<th>Module Title: Investment and Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module ID/Code: ABS-130 [780762130]</td>
</tr>
</tbody>
</table>

**10. Module coordination**

**Module coordinator**
Prof. Dr. Niklas Möhring

**Teaching person**
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

**11. Further information**
Dr. Gerd Wesselmann (former director of WGZ Bank) teaches only in German. An English alternative is offered.
Module Title: Agricultural Production Economics
Module ID/Code: ABS-210 [780762210]

1. Content and intended learning outcomes

Learning content: Fundamentals of agricultural production economics and management; factors influencing the operational outcome and sustainability of farms; theoretical and applied efficiency and productivity analysis; management challenges related to agricultural production; farm production organization.

Learning outcomes
After a successful completion of the course, the students...
- are able to recall relevant theories and applied methods of production.
- are able to identify core farm management tasks, production related problems and trade-offs.
- can apply theories and methods for productivity analysis and farm management.
- are able to develop solutions for relevant farm management challenges.
- are able to discuss solutions provided by theoretical and empirical tools.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
</table>

Maximum number of students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
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<td>1.</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Theory</td>
<td>English</td>
<td>30</td>
<td>2,0</td>
<td>28,0</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Application</td>
<td>English</td>
<td>30</td>
<td>2,0</td>
<td>28,0</td>
</tr>
</tbody>
</table>

5. Course cycle

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam [90 min] [780762219]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

Academic Achievements

10. Module coordination

Module coordinator
Prof. Dr. Niklas Möhring

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
Module Title: Strategic Technology and Innovation Management
Module ID/Code: ABS-230 [780762230]

1. Content and intended learning outcomes

Learning content: The main focus of this course relates to the ability of organizations to innovate, including the tools, frameworks, processes, strategies, and structures that are relevant. Thus, this course will provide a detailed overview of strategic technology and innovation management tools; explore how these help to support and design the management of innovative projects and organizations; assist in the creation of an innovation-oriented and innovation-supporting environment; and facilitate the development and evaluation of appropriate strategies for the implementation of new product and technology development processes. Discussion of how to appropriately utilize tools for the development and implementation of strategic innovation concepts in the context of agribusiness receives specific emphasis, by means of case-study discussions, in-class assignments, guest lectures, and, ultimately, the generation of a unique business model as part of an end-of-semester design-thinking workshop.

Learning outcomes

After a successful completion of the course, the students...
- interpret, explain, and summarize relevant issues and stages of new product management and development.
- characterize and classify different forms and types of innovations in the context of agribusiness.
- execute and apply corporate foresight and technology forecasting tools, such as patent analysis.
- differentiate and attribute types of innovation strategies alongside their fit within specific organizational structures.
- summarize and organize the challenges and opportunities of open innovation in the context of agribusiness, including with regard to management of intellectual property.
- summarize and provide examples of the various ways to structure innovation processes, as well as compare and contrast these from one another.
- classify and differentiate the various sources of innovative ideas as well as their relative suitability for distinct types of projects and within different organizations.
- critically apply and appraise conceptual tools and frameworks toward the analysis of relevant cases from agribusiness.
- generate potential business models and evaluate and explore the needs of customers in the context of agribusinessby means of design-thinking approaches.

2. Prerequisites

obligatory BAS-140 Organizational Management
recommended

Maximum number of students 15 students

3. Study program allocation

Study program Compulsory/ Elective Semester
M.Sc. Agricultural and Food Economics E 2.

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>during the semester</td>
<td>Strategic Technology and Innovation Management in Agribusiness</td>
<td>English</td>
<td>20</td>
<td>4,0</td>
<td>56,0</td>
</tr>
</tbody>
</table>

5. Course cycle

<table>
<thead>
<tr>
<th>SS</th>
<th>Workload [h]</th>
<th>Duration</th>
<th>Credits (ECTS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>180</td>
<td>1</td>
<td>6,0</td>
<td></td>
</tr>
</tbody>
</table>

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report [780762239]</td>
<td>Project Report</td>
<td>graded</td>
<td>English</td>
<td>30%</td>
</tr>
<tr>
<td>Oral exam [780762238]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>70%</td>
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</table>

Academic Achievements
## Module Title: Strategic Technology and Innovation Management

### Module ID/Code: ABS-230 [780762230]

#### 10. Module coordination

<table>
<thead>
<tr>
<th>Module coordinator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Christian Baccarella</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Teaching person</th>
</tr>
</thead>
<tbody>
<tr>
<td>The teaching persons in the current semester can be found in basis: <a href="https://basis.uni-bonn.de/">https://basis.uni-bonn.de/</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Institute/ Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agrar-, Forst- und Ernährungswissenschaften</td>
</tr>
</tbody>
</table>

#### 11. Further information
**Module Title:** Seminar Production Economics and Farm Management  
**Module ID/Code:** ABS-300 [780762300]

### 1. Content and intended learning outcomes

**Learning content:** Case studies related to agri-business and productivity analysis and planning problems, application of efficiency analysis and implementation with statistical software.

**Learning outcomes**

After a successful completion of the course, the students...
- can apply the relevant theories and methods in the field of production economics, productivity and efficiency analysis to agricultural production and food processing problems.
- can practice research techniques such as structuring a planning problem, data acquisition and data management.
- are able to develop and judge research designs in order to answer specific research questions with the appropriate quantitative methods.
- are able setting up and implementing an empirical evaluation framework, e.g., an efficiency analysis, to answer a research question.
- are able at discussing empirical results and relate it to state-of-the-art academic literature, discussing and deriving policy implications.

### 2. Prerequisites

| obligatory | Passed exam in module BAS-110 and one of the modules BAS-130 or ABS-210 |
| recommended | |

| Maximum number of students | 12 students |

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>S</td>
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<td></td>
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</table>

### 5. Course cycle

| SS | 180 | 1 | 6.0 |

### 6. Workload [h]

### 7. Duration

### 8. Credits (ECTS)

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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<tbody>
<tr>
<td>Report (presentation) [780762309]</td>
<td>Graded</td>
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</tr>
</tbody>
</table>

### 10. Module coordination

**Module coordinator**  
Prof. Dr. Dr. Daniel Hermann

**Teaching person**  
The teaching persons in the current semester can be found in basis:  
[https://basis.uni-bonn.de/](https://basis.uni-bonn.de/)

**Institute/ Department**  
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
Module Title: Seminar in Innovation Management and Entrepreneurship

Module ID/Code: ABS-310 [780762310]

1. Content and intended learning outcomes

**Learning content:** Participants learn how to prepare presentations related to the specific topics focused on technology and innovation management as well as Entrepreneurship in the domain of life sciences and sustainability transition. They learn how to lead and moderate discussions and to conceptualize a managerial system for problem support in enterprises, institutions and other organizations in the future. They learn how to select an appropriate theoretical framework on the specific research topic and how to deliver a consistent report on it.

**Learning outcomes**

After a successful completion of the course, the students...
- are able to identify significant scientific literature and relate it to a specific topic.
- understand and classify cross-wise information from scientific literature.
- are able to collect and organise scientific content to produce an original contribution both in form of a presentation and a paper.
- can lead and moderate a discussion about leading edge topics.
- are able to produce a scientific review paper.

2. Prerequisites

| obligatory | BAS-140 Organizational Management |
| recommended | |

Maximum number of students 15 students

3. Study program allocation

| Study program | Compulsory/ Elective | Semester |
| M.Sc. Agricultural and Food Economics | E | 2 |

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
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5. Course cycle

6. Workload [h]

| | |
| SS | 180 |

7. Duration 1

8. Credits (ECTS) 6,0

9. Requirements for the rewarding of credits (ECTS)

<table>
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<tr>
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</table>

10. Module coordination

Module coordinator
Prof. Dr. Monika Hartmann

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
Module Title: Special Project in Technology and Innovation Management
Module ID/Code: ABS-320 [780762320]

1. Content and intended learning outcomes

Learning content: Research project in line with a topic from the field of "Technology and Innovation Management in Agribusiness". Specific topic and form of deliverable (paper, report, poster, documentation,...) to be agreed upon between student and coordinator.

Learning outcomes
After a successful completion of the course, the students...
- obtain deep knowledge of selected technology and innovation management issues.
- enhance their understanding of managerial and strategic concepts.
- achieve skills in literature and data analysis.
- are able to apply theories, tools and methods from the innovation management domain to current societal and economic debate.

2. Prerequisites

obligatory BAS-140 or ABS-230 with 1.3 or better have to be completed at the start of this module

recommended ABS-120 Methods in Management Research

Maximum number of students 3 students

3. Study program allocation

Study program     Compulsory/ Elective Semester
M.Sc. Agricultural and Food Economics                E 2./3.

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
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</table>

5. Course cycle
WS/SS 180 1 6.0

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

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<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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</thead>
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</table>

Academic Achievements

10. Module coordination

Module coordinator
NN

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- and Ernährungswissenschaften

11. Further information

Not offered in WS 22/23
<table>
<thead>
<tr>
<th>Module Title: Special Project in Production Economics</th>
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<tbody>
<tr>
<td>Module ID/Code: ABS-340 [780762340]</td>
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</table>

1. **Content and intended learning outcomes**

**Learning content:** Special research-oriented project work for early stage research projects mutually agreed upon between student and coordinator. Topics are from the field of production economics, where interdisciplinary research topics are encouraged. Form of deliverable (paper, report, poster, documentation,...) to be agreed upon between student and coordinator in the first two weeks.

**Learning outcomes**

- can define a research question.
- can work independently.
- can build up an analytical framework.
- are able to handle with feedback from supervisors.
- can discuss results, identify shortcomings of the used approach and potential solutions.

2. **Prerequisites**

**obligatory** ABS-210 with 1.3 or better and APO-230 with 1.7 or better have to completed at the start of this module

**recommended** BAS-110 Extended Methods of Empirical Research

**Maximum number of students** 3 students

3. **Study program allocation**

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
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</table>

4. **Teaching and learning methods**

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
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5. **Course cycle**

6. **Workload [h]**

7. **Duration**

8. **Credits (ECTS)**

<table>
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<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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</table>

9. **Requirements for the rewarding of credits (ECTS)**

10. **Module coordination**

**Module coordinator**

Prof. Dr. Niklas Möhring

**Teaching person**

The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

11. **Further information**

Specific form of report (paper, data and technical documentation) to be agreed upon between student and coordinator within the first two weeks.
Module Title: Bio-Economic Modelling At Farm-Scale

Module ID/Code: ENV-240 [780764240]

1. Content and intended learning outcomes

Learning content:
1. Introduction: Why do we need simulation models? What are farm-scale simulation models?
2. Introduction to Linear Programming
   2.1 Assumptions of Linear Programming
   2.2 Primal and dual solution
3. Introduction to GAMS
   3.1 Language structure
   3.2 A first simple GAMS model of a farm
4. Modelling core bio-economic interactions at farm scale
   4.1 Herd dynamics, requirements and cost minimal feed mix
   4.2 Crops, rotations, cropping intensity
   4.3 Labour use
   4.4 Combing the elements, integrating environment indicators
5. Modeling Investments and Financing Decisions
   5.1 Maximizing Net Present Value
   5.2 Accounting for depreciation
   5.3 Indivisibilities in investments
   5.4 Full financial plan and income tax
6. Modeling Risk and risk behavior
   6.1 State of nature, decision under uncertainty, MOTAD and Target MOTAD
   6.2 State contingent decision variables
   6.3 Dynamic stochastic programming

Learning outcomes
After a successful completion of the course, the students...
- will be able to outline the building blocks of farm-scale bio-economic models and describe the interactions inside and between various sub-systems inside a farm as expressed in a formal optimization model.
- will be able to write simple or change more complex farm-scale bio-economic models in the software package GAMS.
- will be able to analyze the outcome of such a model against the background of micro-economic theory.
- will be able to evaluate the impact of drivers of farm management decisions such as changes in input/output prices or farm-scale policies on economic and environmental indicators based on the application of a bio-economic model.
- will be able to synthetize these impacts in a short report.

2. Prerequisites

obligatory
- A microeconomics course at master level such as BAS-130
- A course on risk management such as BAS-150

recommended
- Both courses are obligatory in the AFECO program.

Maximum number of students
20 students

3. Study program allocation

Study program                        Compulsory/ Elective Semester
M.Sc. Agricultural and Food Economics E                          2.

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval during the semester</th>
<th>Topic includes regular reading and coding assignments</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
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</thead>
<tbody>
<tr>
<td>L</td>
<td></td>
<td></td>
<td>English</td>
<td>20</td>
<td>4,0</td>
<td>56,0</td>
<td>124,0</td>
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SS 180 1 6,0
Module Title: Bio-Economic Modelling At Farm-Scale
Module ID/Code: ENV-240 [780764240]

9. Requirements for the rewarding of credits (ECTS)

<table>
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<th>Graded yes/no</th>
<th>Language (exam)</th>
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</table>

Academic Achievements

10. Module coordination

Module coordinator
PD Dr. Wolfgang Britz

Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information

Students will receive a course license for GAMS. All material including the software code, slides used for teaching are made available via E-Campus. The term paper has to be handed in 8 weeks after semester end.
Module Title: Food Marketing  
Module ID/Code: MAC-100 [780765100]

1. Content and intended learning outcomes

**Learning content:** Marketing Concept: Gain insights into the impact of marketing (attitudes, behaviour change, conditioning, external influences), neuromarketing, the role of the competitive environment (information technology, concentration, sourcing cooperations, competition, buyer power, vertical integration), the marketing fields of action (product, price, distribution and promotion) with specific focus on food enterprises.

Marketing management: Apply marketing strategies (e.g. brand portfolio strategy, segmentation policy) in a competitive environment using an interactive simulation game, analyze and evaluate market information based on research studies for the development of marketing strategies.

**Learning outcomes:**

After a successful completion of the course, the students...
- can describe relevant psychological and sociological constructs to understand the impact of marketing.
- have an overview on competitive conditions in food markets with a focus on German food markets.
- know the marketing fields of action and opportunities to apply instruments in the competitive surrounding of food markets.
- explain the differences in the impact of marketing strategies depending on the market environment (e.g. market structure).
- can analyse consumer reactions based on psychological and sociological constructs.
- are able to analyse developments in food value chains.
- able to develop and implement marketing strategies at firm level in a highly competitive environment.
- are able to analyze and interpret market information based on research studies.
- are able to present, discuss and defend marketing strategies implemented.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
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<tbody>
<tr>
<td>knownledge about the food sector</td>
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</table>

Maximum number of students: 20 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>1./3.</td>
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</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
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<tbody>
<tr>
<td>L</td>
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<td>30,0</td>
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<tr>
<td>T</td>
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<td>20</td>
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<td>30,0</td>
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</table>

5. Course cycle

| WS | 180 |

6. Workload [h]

<table>
<thead>
<tr>
<th>7. Duration</th>
<th>8. Credits (ECTS)</th>
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9. Requirements for the rewarding of credits (ECTS)

<table>
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<tr>
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Academic Achievements
<table>
<thead>
<tr>
<th><strong>Module Title:</strong></th>
<th>Food Marketing</th>
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</thead>
<tbody>
<tr>
<td><strong>Module ID/Code:</strong></td>
<td>MAC-100 (780765100)</td>
</tr>
</tbody>
</table>

### 10. Module coordination

**Module coordinator**
Jeanette Klink-Lehmann

**Teaching person**
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/Department**
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
**Module Title:** Food security and sustainable food systems  
**Module ID/Code:** APO-260 [780763260]

### 1. Content and intended learning outcomes

**Learning content:** Students will learn to look at agriculture and nutrition through a food systems lens and understand synergies and tradeoffs between human health and planetary health goals. Concepts and measurement of food security, dietary quality, and the triple burden of malnutrition, as well as related policy interventions, will be discussed. Links between agriculture, biodiversity, climate change, diets, nutrition, and health will be analyzed from a global perspective and with empirical examples from low-, middle-, and high-income countries. Case studies will be used to evaluate specific food systems topics from a comprehensive sustainable development perspective. Case studies will include topics such as organic farming, GMOs, meat consumption, palm oil, nutrition-sensitive agriculture, and the supermarket revolution, among others.

**Learning outcomes**

After a successful completion of the course, the students can:
- Define key terms related to food security and sustainable diets.
- Explain how food systems relate to the various sustainable development goals (SDGs).
- Identify policy needs and analyze sustainability implications of specific interventions.
- Evaluate arguments in the public debate around sustainable agriculture and nutrition.
- Construct and use dietary surveys and nutrition assessment tools.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
</table>

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
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### 4. Teaching and learning methods

<table>
<thead>
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<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
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### 5. Course cycle

**WS**

### 6. Workload [h]

**7. Duration**

**8. Credits (ECTS)**

**9. Requirements for the rewarding of credits (ECTS)**

<table>
<thead>
<tr>
<th>Types of Assessment</th>
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<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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</table>

**Academic Achievements**
# Module Title: Food security and sustainable food systems

| Module ID/Code: | APO-260 [780763260] |

## 10. Module coordination

**Module coordinator**

Prof. Dr. Matin Qaim

**Teaching person**

The teaching persons in the current semester can be found in basis:

https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

## 11. Further information
Module Title: Data Wrangling, Visualization and GIS Data Analysis with R
Module ID/Code: ENV-270 [780764270]

### 1. Content and intended learning outcomes

**Learning content:** Students will learn how to effectively prepare and visualize data and research results in different ways. Different types of data visualization in particular different kinds of plotting methods will be shown and applied in exercises. Particular emphasis will be given to spatial data and GIS analyses. Students will learn about the basics of GIS and spatial data projections, different spatial data types including raster and vector data, how to import and visualize them and how to combine them in spatial analyses. They will specifically learn how to work with spatial data in R and how to use this free and open source tool to visualize their results in publication ready maps. Students will apply the methods to visualize data of their own choice and present their results during the course.

**Learning outcomes**

After a successful completion of the course, the students...
- understand the peculiarities of different data formats and how to work with them.
- understand the basics of GIS.
- are able to work with different data in R.
- are able to visualize different data in R.
- conduct spatial analyses with data of different formats.
- are able to apply the packages and methods learned to their own case studies.
- are able to conduct their own analyses and to visualize publication-ready maps.

### 2. Prerequisites

**obligatory**

**recommended**
Experience with R (programming) is recommended

**Maximum number of students**
25 students

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
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<td>2</td>
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### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
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<td>during the semester</td>
<td>Data Wrangling, Visualization and GIS Data Analysis with R</td>
<td>English</td>
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<tr>
<td>T</td>
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<td>30,0</td>
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### 5. Course cycle

### 6. Workload [h]

| SS | 180 | 6,0 |

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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<tbody>
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**Academic Achievements**
<table>
<thead>
<tr>
<th>Module Title:</th>
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<tbody>
<tr>
<td>Module ID/Code:</td>
<td>ENV-270 [780764270]</td>
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<tr>
<td><strong>10. Module coordination</strong></td>
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<tr>
<td>Module coordinator</td>
<td>Jun.-Prof. Dr. Lisa Biber-Freudenberger</td>
</tr>
<tr>
<td>Teaching person</td>
<td>The teaching persons in the current semester can be found in basis: <a href="https://basis.uni-bonn.de/">https://basis.uni-bonn.de/</a></td>
</tr>
<tr>
<td>Institute/ Department</td>
<td>Agrar-, Forst- und Ernährungswissenschaften</td>
</tr>
<tr>
<td><strong>11. Further information</strong></td>
<td></td>
</tr>
</tbody>
</table>
# Research Seminar in Agribusiness

**Module Title:** Research Seminar in Agribusiness  
**Module ID/Code:** ABS-330 [780762330]

## 1. Content and intended learning outcomes

**Learning content:** Literature reviews, preparation of a research concept and a thesis proposal; scientific presentations and discussions of the state of the art in a thematic field which is close to the research question; scientific discussion of own research topic and topic of others in the seminar.

**Learning outcomes**

After a successful completion of the course, the students...

- can describe the problem background of a chosen topic after conducting a literature review.
- can infer a research question or a testable hypothesis from a problem statement.
- can assess, select and compare state-of-the-art research articles in the relevant field.
- have determined an appropriate methodology relevant for the research question(s).
- have developed the concept of their Master thesis, including work plan and expected outcomes.

## 2. Prerequisites

**obligatory** 48 ECTS-CP  
**recommended** ABS-120 Methods in Management Research

### Maximum number of students

<table>
<thead>
<tr>
<th>Study program allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Study program</strong></td>
</tr>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
</tr>
</tbody>
</table>

## 3. Study program allocation

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
<th>Contact time</th>
<th>Self-study</th>
</tr>
</thead>
<tbody>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Class discussions, presentations, feedback sessions</td>
<td>English</td>
<td>30</td>
<td>2,0</td>
<td>60,0</td>
<td>20,0</td>
<td></td>
</tr>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Own research, writing a term paper</td>
<td>English</td>
<td>30</td>
<td>0,0</td>
<td>0,0</td>
<td>100,0</td>
<td></td>
</tr>
</tbody>
</table>

## 5. Course cycle

### 6. Workload [h]

| Semester | WS/SS | 180 |

### 7. Duration | 6.0 |

### 8. Credits (ECTS) | 6.0 |

## 9. Requirements for the rewarding of credits (ECTS)

### Types of Assessment | Prerequisites for admission to the Assessment | Graded yes/no | Language (exam) | Weighting factor |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Report (presentation) [780762339]</td>
<td>gradated</td>
<td>English</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Academic Achievements

## 10. Module coordination

### Module coordinator

Prof. Dr. Dr. Daniel Hermann

### Teaching person

The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

### Institute/ Department

Agrar-, Forst- und Ernährungswissenschaften

## 11. Further information

Writing guidelines and info leaflet about the Master thesis process can be found under: https://www.afeco.uni-bonn.de/while-studying
Major or Minor Agricultural and Development Policy (APO)

Requirements for the Major Specification:
- Modules accounting for a minimum of 30 ECTS-CP in the Major Specification
- The Research Seminar is in the Major Specification
  - The Master Thesis is in the Major Specification

Requirements for the Minor Specification:
- Modules accounting to a minimum of 18 ECTS-CP in the Minor Specification

Every module can only be accounted once i.e. either for the Major or Minor Specification.
**Module Title:** European and International Agricultural Policy  
**Module ID/Code:** APO-110 [780763110]

### 1. Content and intended learning outcomes

#### Learning content:
1. Theoretical Background for evaluating agricultural policies, reference to e.g. (new) welfare economics, cost-benefit analysis, public choice  
2. Economic analysis of agricultural policies of important global players (e.g. EU, US, China), developing, transition countries  
3. Current topics and future challenges in international agricultural policy (e.g. rural development, sustainable intensification)

#### Learning outcomes

After a successful completion of the course, the students...
- will be able to recall the agricultural policy portfolios of important global players.  
- will be able to critically discuss the outcomes of different existing studies in view of assumptions made.  
- will be able to apply economic theory in analysing exemplary agricultural policies.  
- will be able to select and apply relevant economic theories to real-world policy issues.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Module BAS-130 &quot;Microeconomics&quot;</td>
</tr>
</tbody>
</table>

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>1./3.</td>
</tr>
<tr>
<td>M.Ed. Agricultural Science (Teacher's Training)</td>
<td>E</td>
<td>1./3.</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
<th>Workload [h]</th>
<th>Self-study</th>
<th>Contact time</th>
<th>Self-study</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>European and International Agricultural Policy</td>
<td>English</td>
<td>120</td>
<td>3,0</td>
<td>45,0</td>
<td>40,0</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>European and International Agricultural Policy</td>
<td>English</td>
<td>30</td>
<td>1,0</td>
<td>15,0</td>
<td>80,0</td>
<td></td>
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</tr>
</tbody>
</table>

| WS             | 180                   | 1                      | 6,0                   |

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment [780763119]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
<tr>
<td>Oral exam [15 min] [780763118]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>50%</td>
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</table>

**Academic Achievements**
<table>
<thead>
<tr>
<th><strong>Module Title:</strong></th>
<th>European and International Agricultural Policy</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Module ID/Code:</strong></td>
<td>APO-110 [780763110]</td>
</tr>
</tbody>
</table>

### 10. Module coordination

**Module coordinator**

Dr. Arnim Kuhn

**Teaching person**

The teaching persons in the current semester can be found in basis:  
https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
# Module Title: Applied Trade Theory and Policy

**Module ID/Code:** APO-120 [780763120]

## 1. Content and intended learning outcomes

### Learning content:
- Why do we observe trade? Technological differences (Ricardian model), differences in factor endowments (Heckscher-Ohlin Model), increasing returns to scale
- Who gains and who loses from trade? Gains from trade: the country perspective, gains from trade: the “within country” or agent perspective, deviations from the perfect market assumption
- What are the trade and welfare impacts of specific policies? Import tariffs, import quotas, export subsidies, non-tariff measures
- What are the gains of trade agreements? Multilateral trade agreements (WTO), regional trade agreements, regional versus multilateral agreements
- How do multinational firms affect trade?

### Learning outcomes

After a successful completion of the course, the students...
- are able to explain the principles of classical and new economic theories of international trade determining trade patterns between countries.
- are able to identify the limitations of the theories and apply them to predefined research problems in the field of agricultural and food trade.
- are able to assess the trade and welfare impacts of trade policies independently in the context of exercises.
- are able to assess contributions and limitations of academic literature on trade issue’s.
- have learned to apply spreadsheets and formal analytics to solve economic trade problems.

## 2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>Recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Module BAS-130</td>
</tr>
</tbody>
</table>

## 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>3.</td>
</tr>
</tbody>
</table>

## 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Applied Trade Theory and Policy</td>
<td>English</td>
<td>120</td>
<td>3.0</td>
<td>45.0</td>
<td>40.0</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Solving theoretical and practical problems</td>
<td>English</td>
<td>20</td>
<td>1.0</td>
<td>15.0</td>
<td>80.0</td>
</tr>
</tbody>
</table>

## 5. Course cycle

<table>
<thead>
<tr>
<th>Workload [h]</th>
<th>Duration</th>
<th>Credits (ECTS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>180</td>
<td>1</td>
<td>6.0</td>
</tr>
</tbody>
</table>

## 6. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment [780763129]</td>
<td>gradded</td>
<td>English</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Academic Achievements
<table>
<thead>
<tr>
<th>Module Title:</th>
<th>Applied Trade Theory and Policy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module ID/Code:</td>
<td>APO-120 [780763120]</td>
</tr>
</tbody>
</table>

### 10. Module coordination

**Module coordinator**
Prof. Dr. Thomas Heckelei

**Teaching person**
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
### Module Title: Applied Modelling of Agricultural Systems

**Module ID/Code:** APO-220 [780763220]

### 1. Content and intended learning outcomes

<table>
<thead>
<tr>
<th>Learning content:</th>
<th>In this course, the students jointly develop an or improve an existing partial or general equilibrium model and apply it to a topic chosen by them:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>- Decision on the topic to analyze - the supervisor will propose topics based on contact to institutions such as OECD, FAO or the EU Commission</td>
</tr>
<tr>
<td></td>
<td>- Decision on the appropriate type of simulation model (partial or general equilibrium, details on model structure) to apply</td>
</tr>
<tr>
<td></td>
<td>- Acquisition of the necessary data and parameters</td>
</tr>
<tr>
<td></td>
<td>- Coding of the model respectively the changes to an existing model</td>
</tr>
<tr>
<td></td>
<td>- Mapping of the policy question into an appropriate shock definition of the equilibrium model</td>
</tr>
<tr>
<td></td>
<td>- Performing and analyzing counterfactual runs</td>
</tr>
<tr>
<td></td>
<td>- Documentation of the model (online, report)</td>
</tr>
<tr>
<td></td>
<td>- Preparation of a presentation (ca. 30-45 minutes) and a report (ca. 50 page) for the client</td>
</tr>
</tbody>
</table>

Students will present and discuss their findings after the end of the term in a video-conference or a meeting with the client with whom they will also share their report. The students organize the work themselves (milestones and their timing, labour division in groups). The supervisor will monitor and support the process when needed, especially with regard to technical and methodological questions.

<table>
<thead>
<tr>
<th>Learning outcomes</th>
<th>After a successful completion of the course, the students...</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>- will have successfully applied a policy relevant equilibrium model.</td>
</tr>
<tr>
<td></td>
<td>- will have analyzed a real-world policy question based on quantitative tools.</td>
</tr>
<tr>
<td></td>
<td>- will have evaluated the impact of changes in policies on quantities, prices and welfare based on the application on the chosen and expanded equilibrium model.</td>
</tr>
<tr>
<td></td>
<td>- will synthetize these impacts in a presentation for the client and jointly document and comment them in a larger report.</td>
</tr>
</tbody>
</table>

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A course on partial and general equilibrium model such as &quot;Partial and General Equilibrium Modelling&quot; APO-250 (offered in 2. term of AFECO program)</td>
</tr>
</tbody>
</table>

### Maximum number of students

20 students

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>3.</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proj</td>
<td>during the semester</td>
<td>English</td>
<td>20</td>
<td>4.0</td>
<td>56.0</td>
<td>124.0</td>
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</tbody>
</table>

### 5. Course cycle

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>180</td>
<td>1</td>
<td>6.0</td>
</tr>
</tbody>
</table>

### Seite 43 von 137
Module Title: Applied Modelling of Agricultural Systems
Module ID/Code: APO-220 [780763220]

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report (presentation) [780763229]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
<tr>
<td>Report [780763228]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
</tbody>
</table>

Academic Achievements

10. Module coordination

Module coordinator
PD Dr. Wolfgang Britz

Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

Institute/Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information

Not offered in WS 22/23

Presentation for client will be scheduled after end of term, Report has to be handed in 8 weeks after end of term

Students will receive a course license for GAMS. Examples of past clients and themes:
- FAO (Rome): analysis of climate change impacts on agri-food markets in developing countries;
- OECD (Paris): analysis of the impact of the US/China trade war on selected agri-food markets;
- GIZ (Bonn): analysis of policy options to foster self-sufficiency in Western African rice markets;
- World Bank (Washington D.C.): Analysis of climate change impacts on households in selected developing countries in the context of the Socio-Economic Pathway 2
### Module Title: Advanced Applied Econometrics

**Module ID/Code:** APO-230 [780763230]

### 1. Content and intended learning outcomes

**Learning content:**
- Review of the General Linear Model, OLS and GLS practicing matrix algebra
- Model specification (functional form and variable choice)
- Endogenous regressors (instrumental variable estimation, Generalised Method of Moments, identification strategies)
- Panel data analysis
- Maximum Likelihood Estimation
- Limited dependent variable models

**Learning outcomes**
After a successful completion of the course, the students...
- are able to correctly interpret excerpts from econometric textbooks and articles.
- are able to apply matrix algebra in the context of statistics.
- are capable of applying econometric methods to estimate quantitative economic models derived from economic theory.
- select appropriate econometric methods based on the analysis of the data situation and research question.
- correctly use and interpret outputs from econometric software packages.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>Passed exam in module BAS-110</th>
</tr>
</thead>
<tbody>
<tr>
<td>recommended</td>
<td></td>
</tr>
</tbody>
</table>

### Maximum number of students:

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2.</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td></td>
<td></td>
<td>English</td>
<td>120</td>
<td>3.0</td>
<td>45,0</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>40,0</td>
</tr>
<tr>
<td>T</td>
<td></td>
<td></td>
<td>English</td>
<td>20</td>
<td>1.0</td>
<td>15,0</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>80,0</td>
</tr>
</tbody>
</table>

### 5. Course cycle

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>SS</td>
<td>180</td>
<td>1</td>
</tr>
</tbody>
</table>

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment [780763239]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

### Academic Achievements

### 10. Module coordination

**Module coordinator**
Prof. Dr. Thomas Heckelei

**Teaching person**
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

**Institute/ Department**

### 11. Further information
Module Title: Development Economics
Module ID/Code: APO-240 [780763240]

1. Content and intended learning outcomes

**Learning content:** Empirical patterns in economic development, economic growth models, causes of differential economic growth and development across countries, including the role of institutions, labor markets and migration. Sustainable management of natural resources for development and poverty reduction: key theoretical concepts, critical discussion of empirical policy problems, specifically, regarding water and land management, energy access and transition, the impact of high resource endowments on development, opportunities and challenges posed by climate change in developing countries.

**Learning outcomes**

After a successful completion of the course, the students...

- are able to describe key concepts and structure of economic growth models and drivers of socio-economic development.
- can explain the role of institutions, labor markets, migration and sustainable natural resource management for economic development.
- are able to apply learned concepts for analysis of development polices.
- can contrast methods for conducting research on sustainable natural resource management topics.
- will appraise empirical examples through case studies.
- are able to generalize lessons learnt from case studies to broader development issues.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Modules &quot;Advanced Applied Econometrics&quot;, &quot;Research Seminar on agricultural and development policy&quot; and &quot;Economics of Sustainability&quot;</td>
</tr>
</tbody>
</table>

Maximum number of students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2.</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Contact time</td>
</tr>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Development Economics</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Assignement</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0</td>
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</tbody>
</table>

5. Course cycle

6. Workload [h]

7. Duration

8. Credits (ECTS)

SS 180 1 6,0

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam [780763249]</td>
<td></td>
<td>graded</td>
<td>English</td>
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</table>

Academic Achievements
<table>
<thead>
<tr>
<th>Module Title: Development Economics</th>
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</thead>
<tbody>
<tr>
<td>Module ID/Code: APO-240 [780763240]</td>
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</tbody>
</table>

### 10. Module coordination

<table>
<thead>
<tr>
<th>Module coordinator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. Dr. Matin Qaim</td>
</tr>
</tbody>
</table>

*Teaching person*

The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

<table>
<thead>
<tr>
<th>Institute/ Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agrar-, Forst- und Ernährungswissenschaften</td>
</tr>
</tbody>
</table>

### 11. Further information
Module Title: Partial and General Equilibrium Modelling
Module ID/Code: APO-250 [780763250]

1. Content and intended learning outcomes

Learning content:
1. Introduction: Why do we need simulation models? What are simulation models acting at market scale?
2. Introduction to GAMS
   - Language structure
   - A single market model in GAMS
3. Multi-Commodity models (MCMs)
   - A simple multi-market model in GAMS
   - Introducing policy instruments in a MCM
   - Armington approach and spatial arbitrage
   - Presentation of three MCMs: the Policy Evaluation Model of the OECD, the AgriSpace model for Norway and CAPRI
4. Computable General Equilibrium models
   - The structure of a Social Accounting Matrix
   - Typical structure of a CGE (production function, final demand, trade representation)
   - SAM calibration and calibrating a CGE against the SAM
   - Trade in CGEs (Armington, CET, Melitz model)
   - Scenario analysis with CGEBox

Learning outcomes
After a successful completion of the course, the students...
- will be able to outline the building blocks of partial and general equilibrium models and describe the interactions inside and between these building blocks as expressed in their equations.
- will be able to change equilibrium models in the software package GAMS and conduct counterfactual analysis.
- will be able to analyze the outcome of such models against the background of micro-economic theory and their knowledge of agri-food markets and more general of the economic system.
- will be able to evaluate the impact of changes in policies on quantities, prices and welfare based on the application of equilibrium models.
- will be able to synthetize these impacts in a short report.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td>A microeconomics course at master level such as BAS 130. That course is obligatory in the AFECO program. A course on Global Food Markets and Systems (BAS 140) is helpful.</td>
<td></td>
</tr>
</tbody>
</table>

Maximum number of students: 20 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2.</td>
</tr>
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</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>includes regular reading and coding assignments</td>
<td>English</td>
<td>20</td>
<td>4,0</td>
<td>56,0</td>
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<td></td>
<td></td>
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5. Course cycle

<table>
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<tr>
<th>S5</th>
<th>180</th>
<th>1</th>
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</table>

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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</thead>
<tbody>
<tr>
<td>Term paper [780763259]</td>
<td></td>
<td>graded</td>
<td>English</td>
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Academic Achievements
<table>
<thead>
<tr>
<th>Module Title:</th>
<th>Partial and General Equilibrium Modelling</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module ID/Code:</td>
<td>APO-250 [780763250]</td>
</tr>
</tbody>
</table>

### 10. Module coordination

**Module coordinator**

PD Dr. Wolfgang Britz

**Teaching person**

The teaching persons in the current semester can be found in basis: [https://basis.uni-bonn.de/](https://basis.uni-bonn.de/)

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information

Students will receive a course license for GAMS. All material including the software code, slides used for teaching are made available via E-Campus. The term paper has to be handed in 8 weeks after semester end.
Module Title: Food security and sustainable food systems
Module ID/Code: APO-260 [780763260]

1. Content and intended learning outcomes

**Learning content:** Students will learn to look at agriculture and nutrition through a food systems lens and understand synergies and tradeoffs between human health and planetary health goals. Concepts and measurement of food security, dietary quality, and the triple burden of malnutrition, as well as related policy interventions, will be discussed. Links between agriculture, biodiversity, climate change, diets, nutrition, and health will be analyzed from a global perspective and with empirical examples from low-, middle-, and high-income countries. Case studies will be used to evaluate specific food systems topics from a comprehensive sustainable development perspective. Case studies will include topics such as organic farming, GMOs, meat consumption, palm oil, nutrition-sensitive agriculture, and the supermarket revolution, among others.

**Learning outcomes**
After a successful completion of the course, the students...
- are able to define key terms related to food security and sustainable diets.
- can explain how food systems relate to the various sustainable development goals (SDGs).
- can identify policy needs and analyze the sustainability implications of specific interventions.
- can evaluate the arguments in the public debate around sustainable agriculture and nutrition.
- can construct and use dietary surveys and nutrition assessment tools.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
</table>

**Maximum number of students:**

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>3.</td>
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</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
</tr>
</thead>
<tbody>
<tr>
<td>L during the semester</td>
<td>English</td>
<td>120</td>
<td>4.0</td>
<td>56.0</td>
<td>124.0</td>
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</table>

5. Course cycle

6. Workload [h]

7. Duration

8. Credits (ECTS)

| WS | 180 | 1 | 6.0 |

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
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<td>--------------</td>
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<tr>
<td>Module ID/Code:</td>
<td>APO-260 [780763260]</td>
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</tr>
</tbody>
</table>

**10. Module coordination**

**Module coordinator**
Prof. Dr. Matin Qaim

**Teaching person**
The teaching persons in the current semester can be found in basis: [https://basis.uni-bonn.de/](https://basis.uni-bonn.de/)

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

**11. Further information**
Module Title: Seminar Policy Analysis  
Module ID/Code: APO-300 [780763300]

1. Content and intended learning outcomes

**Learning content:** Topical issues on agricultural policy at European and international level will be analysed in presentations and written term papers.

**Learning outcomes**

After a successful completion of the course, the students...
- can identify and apply the relevant theories and methods in the field of economic policy analysis to policy issues related to the agricultural and food sector.
- are able to correctly apply research techniques such as structuring research papers, literature search, referencing and technical writing.
- are able to present research results using appropriate techniques and can efficiently moderate a scientific discussion.
- are able to develop and judge research designs in order to answer specific research questions with the appropriate qualitative or quantitative methods.
- are able to discuss research results and relate it to state-of-the-art academic literature and to derive policy implications.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
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</thead>
</table>

Maximum number of students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
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</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>S</td>
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<td>Policy Analysis</td>
<td>English</td>
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<td>56,0</td>
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</table>

5. Course cycle

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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<tbody>
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<td>Presentation [780763308]</td>
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<td>graded</td>
<td>English</td>
<td>33%</td>
</tr>
</tbody>
</table>

10. Module coordination

**Module coordinator**

Prof. Dr. Thomas Heckelei

**Teaching person**

The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

11. Further information
Module Title: Special Project in Agricultural and Development Policy
Module ID/Code: APO-310 [780763310]

1. Content and intended learning outcomes

Learning content: Research topics from the field of Agricultural and Development Policy. Specific topic and form of deliverable (paper, report, poster, documentation...) to be agreed upon between student and coordinator.

Learning outcomes
After a successful completion of the course, the students...
- are able to explain a selected policy issue correctly and with depth.
- have selected and applied theories and appropriate qualitative or quantitative tools of analysis to answer a specific policy related research question.
- have evaluated alternative options to analyse policies or evaluated alternative policies with respect to economic impacts.
- have synthesized academic literature and their own research work to contribute to a current policy debate and to identify still existing research gaps.

2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>Two out of the modules APO-110, APO-220, APO-230, APO-240, APO-250 have to be completed with simple average at or below 1.3 at the start of this module</th>
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</thead>
</table>

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
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<td>2./3.</td>
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</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
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<td>PS</td>
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<td>Special project</td>
<td>English</td>
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<td>30,0</td>
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</tbody>
</table>

5. Course cycle

| WS/SS | 180 | 1 | 6.0 |

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project work [780763319]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

Academic Achievements

10. Module coordination

Module coordinator
Prof. Dr. Thomas Heckelei

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
Module Title: Research Seminar in Agricultural and Development Policy
Module ID/Code: APO-330 [780763330]

1. Content and intended learning outcomes

Learning content: Literature studies, preparation of a research concept and a proposal, presentations of the state of the art in a thematic field which is close to the research question; scientific discussion of own research topic and topic of others in the seminar.

Learning outcomes

After a successful completion of the course, the students...
- can describe the problem background of a chosen topic after conducting a literature review.
- can infer a research question or a testable hypothesis from a problem statement.
- can assess, select and compare state-of-the-art research articles in the relevant field.
- have determined an appropriate methodology relevant for the research question(s) after evaluation of alternative approaches.
- have developed the concept of their Master thesis, including work plan and expected outcomes.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>48 ECTS-CP</th>
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</thead>
</table>

Recommended

Maximum number of students

3. Study program allocation

Study program | Compulsory/ Elective | Semester
M.Sc. Agricultural and Food Economics | C for APO | 3.

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
<th>Contact time</th>
<th>Self-study</th>
</tr>
</thead>
<tbody>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Class discussions, presentations, feedback sessions</td>
<td>English</td>
<td>15</td>
<td>2,0</td>
<td>30,0</td>
<td>30,0</td>
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</tr>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Own research, writing term paper</td>
<td>English</td>
<td>15</td>
<td>0,0</td>
<td>0,0</td>
<td>120,0</td>
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</table>

5. Course cycle

6. Workload [h]

7. Duration

8. Credits (ECTS)

| WS/SS | 180 | 1 | 6,0 |

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
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<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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<tbody>
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<tr>
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<td>Regular participation to learn from others</td>
<td>graded</td>
<td>English</td>
<td>33%</td>
</tr>
</tbody>
</table>

10. Module coordination

Module coordinator
Prof. Dr. Thomas Heckelei

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
Major or Minor Resource and Environmental Economics (ENV)

Requirements for the Major Specification:
- Modules accounting for a minimum of 30 ECTS-CP in the Major Specification
- The Research Seminar is in the Major Specification
- The Master Thesis is in the Major Specification

Requirements for the Minor Specification:
- Modules accounting to a minimum of 18 ECTS-CP in the Minor Specification

Every module can only be accounted once i.e. either for the Major or Minor Specification.
## Module Title: Economics on Sustainability

**Module ID/Code:** ENV-100 [780764100]

### 1. Content and intended learning outcomes

**Learning content:** Basic approaches of ecological and environmental economics; intertemporal allocation of renewable and non-renewable resources; Hartwick-rule; definition and indicators for sustainability (genuine savings); environmental Kuznets curve and pollution haven hypothesis; life-cycle-analysis and rebound-effects, food consumption and sustainability, monetary valuation of environmental impacts;

**Learning outcomes**

After a successful completion of the course, the students...
- can define basic concepts of sustainability and ecological and environmental economics.
- are able to translate welfare functions into preferences and vice versa.
- can interpret economic models and their assumptions.
- are able to apply economic theory to problems of environmental economics (e. g. renewable resources).
- can evaluate the pros and cons of different policies.
- are able to apply economic theory to real world problems.
- can systematically organize their arguments in the form of essays.
- are able to extract the gist of scientific articles.
- can discuss scientific articles.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>solid knowledge of microeconomics, institutional economics and welfare theory</td>
</tr>
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</table>

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
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<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>1.</td>
</tr>
<tr>
<td>M.Ed. Agricultural Science (Teacher’s Training)</td>
<td>E</td>
<td>1.</td>
</tr>
<tr>
<td>M.Ed. Agricultural Science (Teacher’s Training)</td>
<td>E</td>
<td>1.</td>
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</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
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<td>economics on sustainability</td>
<td>English</td>
<td>20</td>
<td>2,0</td>
<td>30,0</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>economics on sustainability</td>
<td>English</td>
<td>20</td>
<td>2,0</td>
<td>30,0</td>
</tr>
</tbody>
</table>

### 5. Course cycle

**6. Workload [h]**

| WS | 180 | 1 | 6,0 |

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam [120 min] [780764109]</td>
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**Academic Achievements**
<table>
<thead>
<tr>
<th>Module Title:</th>
<th>Economics on Sustainability</th>
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</thead>
<tbody>
<tr>
<td>Module ID/Code:</td>
<td>ENV-100 [780764100]</td>
</tr>
</tbody>
</table>

10. **Module coordination**

**Module coordinator**

Prof. Dr. Jan Börner

**Teaching person**

The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

11. **Further information**
## Module Title: Environmental Economics and Policies

### Module ID/Code: ENV-110 [780764110]

### 1. Content and intended learning outcomes

#### Learning content:
General environmental policy: Public goods, Common pool resources and institutions, Theoretically optimal policy instruments (Coase, Pigou); pragmatic policy instruments (with real world examples): environmental liability, command and control approaches, taxes, subsidies, emission trading; Asymmetric information and incentive compatible instruments; eco-tax and double dividend; Agricultural environmental policy: Property rights, taxes and agri-environmental measures (AEM), performance based AEM, auctions in AEM; influences from other sectors on agri-environmental policy implications.

#### Learning outcomes
After a successful completion of the course, the students...
- can use neoclassical and institutional economics to analyze environmental policy.
- can discuss complex matters grounded in economic theory.
- identify implicit assumptions of certain economic approaches.
- systematically organize their argumentation.
- apply the concepts learned to new policy fields.
- compare different research approaches to empirical questions.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>Recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>solid knowledge of microeconomics and institutional economics as well as welfare economics</td>
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</table>

### Maximum number of students

<table>
<thead>
<tr>
<th>Study program allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study program</td>
</tr>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
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<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
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<td>environmental economics and policies</td>
<td>English</td>
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<tr>
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<td>20</td>
<td>2,0</td>
<td>30,0</td>
</tr>
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<td></td>
<td></td>
<td>80,0</td>
</tr>
</tbody>
</table>

### 5. Course cycle

<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>SS</td>
<td>180</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>6,0</td>
<td></td>
</tr>
</tbody>
</table>

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam [120 min] [780764119]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

### 10. Module coordination

#### Module coordinator
Prof. Dr. Jan Börner

#### Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

### 11. Further information
# Module Title: Impact evaluation of conservation & development projects and environmental policies

## Module ID/Code: ENV-130 [780764130]

### 1. Content and intended learning outcomes

**Learning content:**
- Role of impact evaluation in guiding the design of development and environmental conservation initiatives
- Understanding and developing a theory of change
- Overview, hands-on application, and critical assessment of quantitative evaluation methods including experimental and quasi-experimental research designs
- Evaluation case studies; advanced topics, such as impact heterogeneity and mediation analysis.

**Learning outcomes:**
After a successful completion of the course, the students...
- know alternative quantitative evaluation methods and their underlying assumptions.
- understand how different types of biases affect evaluations of development and conservation initiatives.
- apply selected evaluation methods to real world problems.
- critically interpret findings from evaluation studies.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
</table>

Maximum number of students 25 students

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2.</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Impact Evaluation</td>
<td>English</td>
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<td>2,0</td>
<td>30,0</td>
<td>60,0</td>
<td></td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Exercise</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0</td>
<td>60,0</td>
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</tbody>
</table>

### 5. Course cycle

- SS

### 6. Workload [h]

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>SS 180</td>
<td>1</td>
<td>6,0</td>
</tr>
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</table>

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment [780764139]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

### 10. Module coordination

**Module coordinator**
Prof. Dr. Jan Börner

**Teaching person**
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
# Complex systems modeling of human-environment interactions

## Module Title
Complex systems modeling of human-environment interactions

## Module ID/Code
ENV-140 [780764140]

## 1. Content and intended learning outcomes

### Learning content:

1. Introduction
   - Human-environment (H-E) interactions in social-ecological systems
   - Complex systems, Critical transitions and Resilience
   - Modeling as a way to make sense of the world
   - Basic introduction to python as a common-purpose programming language
2. Game theory: Modeling strategic interactions
   - Cooperation as collective action to maintain the commons
3. Dynamical systems: Modeling change and stability
   - Interacting cause and effect relationships
   - Ball-and-cup resilience
4. Agent-based modelling: Modeling collective behavior from interacting agents
   - Diverse, boundedly rational agents under inequality
5. Synthesis: Modeling intelligent agents as dynamical systems

### Learning outcomes

After a successful completion of the course, the students...
- can state different modeling approaches to human-environment interactions and describe their underlying assumptions.
- can contrast the characteristics of different modeling approaches to H-E interactions and explain their comparative advantages.
- can write simple models or alter more difficult models of H-E interactions in python.
- can analyze such models of H-E interactions regarding phenomena in complex systems.
- are able to critique model results on the basis of a model’s assumptions.
- can explain models efficiently, synthesise model results and summarize both in written and oral form.

## 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>basic knowledge in microeconomics (game theory), dynamical systems, and in a general-purpose programming language is an advantage</td>
</tr>
</tbody>
</table>

### Maximum number of students

20 students

## 3. Study program allocation

Study program: M.Sc. Agricultural and Food Economics

<table>
<thead>
<tr>
<th>Semester</th>
<th>Compulsory/ Elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>E</td>
<td>3</td>
</tr>
</tbody>
</table>

## 4. Teaching and learning methods

### Type of course Interval Topic Language of instruction Group size SWS Workload [h] Contact time Self-study

| L | during the semester | Complex H-E models | English | 20 | 2,0 | 42,0 | 93,0 |
| T | during the semester | Implementing and analyzing H-E models | English | 20 | 2,0 | 14,0 | 31,0 |

## 5. Course cycle

| WS | 180 | 1 | 6,0 |

## 6. Workload [h]

## 7. Duration

## 8. Credits (ECTS)

## 9. Requirements for the rewarding of credits (ECTS)

### Types of Assessment Prerequisites for admission to the Assessment Graded yes/no Language (exam) Weighting factor

- Report [780764149] graded English 50%
- Presentation [780764148] graded English 50%

### Academic Achievements
<table>
<thead>
<tr>
<th>Module Title: Complex systems modeling of human-environment interactions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module ID/Code: ENV-140 [780764140]</td>
</tr>
<tr>
<td>10. Module coordination</td>
</tr>
<tr>
<td>Module coordinator</td>
</tr>
<tr>
<td>Jun. Prof. Dr. Wolfram Barfuss</td>
</tr>
<tr>
<td>Teaching person</td>
</tr>
<tr>
<td>The teaching persons in the current semester can be found in basis: <a href="https://basis.uni-bonn.de/">https://basis.uni-bonn.de/</a></td>
</tr>
<tr>
<td>Institute/ Department</td>
</tr>
<tr>
<td>Agrar-, Forst- und Ernährungswissenschaften</td>
</tr>
<tr>
<td>11. Further information</td>
</tr>
</tbody>
</table>
Module Title: Advanced Environmental Economics
Module ID/Code: ENV-210 [780764210]

1. Content and intended learning outcomes

**Learning content:** Critical interpretation and discussion of theoretical models and applications in environmental and resource economics. Examples from forest and biodiversity conservation, pollution and waste, non-renewable resources, trans-boundary resource use, and international environmental agreements.

**Learning outcomes**

After a successful completion of the course, the students...
- know alternative theoretical approaches in environmental and resource economics.
- understand the implications of assumptions in formal economic models for real world applications.
- apply theory and numerical techniques to solve common problems in environmental and resource economics.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Environmental Economics and Policy, Economics on Sustainability</td>
</tr>
</tbody>
</table>

Maximum number of students: 25 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>3.</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Contact time</td>
</tr>
<tr>
<td>L</td>
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<td>Advanced Environmental Economics</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Assignment</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0</td>
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</table>

5. Course cycle

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Semester</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>WS</td>
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<td>1</td>
</tr>
</tbody>
</table>

6. Workload [h]

7. Duration

8. Credits (ECTS)

<table>
<thead>
<tr>
<th>Duration</th>
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</table>

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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</thead>
<tbody>
<tr>
<td>Oral exam [20 min]</td>
<td>[780764219]</td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

10. Module coordination

**Module coordinator**

Prof. Dr. Jan Börner

**Teaching person**

The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

**Institute/Department**

Agrar-, Forst- und Ernährungswissenschaften

11. Further information
Module Title: Bio-Economic Modelling At Farm-Scale  
Module ID/Code: ENV-240 [780764240]

1. Content and intended learning outcomes

| Learning content | 1. Introduction: Why do we need simulation models? What are farm-scale simulation models?  
|                  | 2. Introduction to Linear Programming  
|                  | 2.1 Assumptions of Linear Programming  
|                  | 2.2 Primal and dual solution  
|                  | 3. Introduction to GAMS  
|                  | 3.1 Language structure  
|                  | 3.2 A first simple GAMS model of a farm  
|                  | 4. Modelling core bio-economic interactions at farm scale  
|                  | 4.1 Herd dynamics, requirements and cost minimal feed mix  
|                  | 4.2 Crops, rotations, cropping intensity  
|                  | 4.3 Labour use  
|                  | 4.4 Combing the elements, integrating environment indicators  
|                  | 5. Modeling Investments and Financing Decisions  
|                  | 5.1 Maximizing Net Present Value  
|                  | 5.2 Accounting for depreciation  
|                  | 5.3 Indivisibilities in investments  
|                  | 5.4 Full financial plan and income tax  
|                  | 6. Modeling Risk and risk behavior  
|                  | 6.1 State of nature, decision under uncertainty, MOTAD and Target MOTAD  
|                  | 6.2 State contingent decision variables  
|                  | 6.3 Dynamic stochastic programming  

Learning outcomes

After a successful completion of the course, the students...
- will be able to outline the building blocks of farm-scale bio-economic models and describe the interactions inside and between various sub-systems inside a farm as expressed in a formal optimization model.  
- will be able to write simple or change more complex farm-scale bio-economic models in the software package GAMS.  
- will be able to analyze the outcome of such a model against the background of micro-economic theory.  
- will be able to evaluate the impact of drivers of farm management decisions such as changes in input/output prices or farm-scale policies on economic and environmental indicators based on the application of a bio-economic model.  
- will be able to synthetize these impacts in a short report.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
<th>A microeconomics course at master level such as BAS-130 and a course on risk management such as BAS-150. Both courses are obligatory in the AFECO program.</th>
</tr>
</thead>
</table>

Maximum number of students 20 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2.</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>includes regular reading and coding assigments</td>
<td>English</td>
<td>20</td>
<td>4,0</td>
<td>56,0</td>
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</table>

5. Course cycle

<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>180</td>
<td>1</td>
<td>6,0</td>
</tr>
</tbody>
</table>

### Module Title:  Bio-Economic Modelling At Farm-Scale

**Module ID/Code:** ENV-240 [780764240]

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term paper [780764249]</td>
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<td>English</td>
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</tr>
</tbody>
</table>

### Academic Achievements

### 10. Module coordination

**Module coordinator**

PD Dr. Wolfgang Britz

**Teaching person**

The teaching persons in the current semester can be found in basis:

https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information

Students will receive a course license for GAMS. All material including the software code, slides used for teaching are made available via E-Campus. The term paper has to be handed in 8 weeks after semester end.
# Module Title: Seminar on Environmental Economics and Policy

**Module ID/Code:** ENV-300 [780764300]

## 1. Content and intended learning outcomes

**Learning content:** Topical and policy relevant issues in environmental and ecological economics. Examples: Policies for tropical forest conservation, sustainable green and bioeconomy, international trade and the environment.

**Learning outcomes**

After a successful completion of the course, the students...
- obtain deep knowledge of selected environmental policy issues.
- are able to interpret advanced concepts in environmental policy analysis.
- can apply environmental and ecological economic concepts to topical policy debates.
- are able to analyze quantitative and qualitative data using empirical methods from environmental economics.
- can synthesize complex debates on environmental policy design.

## 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Environmental Economics and Policy, Economics on Sustainability</td>
</tr>
</tbody>
</table>

**Maximum number of students:** 15 students

## 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>3.</td>
</tr>
</tbody>
</table>

## 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>S* (blocked)</td>
<td>full-day block</td>
<td>Seminar, Friday block in November</td>
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<td>150,0</td>
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## 5. Course cycle

**Duration** 6. Workload [h] 7. Credits (ECTS)

<table>
<thead>
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<th>Regular participation</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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</thead>
<tbody>
<tr>
<td>Presentation [780764308]</td>
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<tr>
<td>Project work [780764307]</td>
<td>Regular participation</td>
<td>graded</td>
<td>English</td>
<td>30%</td>
</tr>
</tbody>
</table>

## 10. Module coordination

**Module coordinator**
Prof. Dr. Jan Börner

**Teaching person**
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

## 11. Further information
Module Title: Special Project in Environmental Economics
Module ID/Code: ENV-310 [780764310]

1. Content and intended learning outcomes

Learning content: Topic from the field of Environmental, Ecological or Resource Economics. Specific topic and form of deliverable (term paper, report, poster, documentation,...) to be agreed upon between student and coordinator.

Learning outcomes

After a successful completion of the course, the students...
- obtain deep knowledge of selected environmental policy issues.
- are able to interpret advanced environmental and ecological economic concepts.
- can apply environmental and ecological economic concepts to topical policy debates.
- can apply advanced skills in literature and data analysis.
- are able to synthesize complex debates on environmental policy design.

2. Prerequisites

obligatory ENV-100 and ENV-110 and ENV-130 have to be completed at or below 1.7 at the start of this module

recommended Environmental Economics and Policy, Economics on Sustainability

Maximum number of students 3 students

3. Study program allocation

Study program Compulsory/ Elective Semester
M.Sc. Agricultural and Food Economics E 2./3.

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS</td>
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<td>Special project</td>
<td>English</td>
<td>3</td>
<td>2.0</td>
<td>20.0</td>
<td>160.0</td>
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</tr>
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</table>

5. Course cycle

WS/SS 180 1 6.0

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project work [780764319]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

10. Module coordination

Module coordinator
Prof. Dr. Jan Börner

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
Module Title: Sustainability and Risk
Module ID/Code: ENV-260 [780764260]

1. Content and intended learning outcomes

Learning content: Knowledge about sustainability and risk is key to understanding the societal challenges of global change and to considering them in one's own field of action. Starting from the current state of global sustainability problems, this interdisciplinary and multi-perspective course first illustrates the fundamentals of the terms 'sustainability' and 'risk'. Building on this, particular attention is paid to the 2030 Agenda for Sustainable Development by critically discussing aspects such as implementation and measurement of the Sustainable Development Goals (SDGs). As the course has thus focused on the political perspective, pertinent economic concepts as well as the role of businesses are subsequently examined. In addition to imparting knowledge about the basics and critical aspects of economic growth, various economic systems towards sustainability (e.g. bio-based economy, circular economy) are introduced and differentiated from each other. When looking at the sustainability management of businesses, the focus is on implementation strategies and sustainable business models. The course finally discusses on the role of the individual in the sustainability and risk debate. This is done by providing insights into the field of sustainable consumption, such as on types, motives and barriers of sustainable consumption, as well as on measures to promote sustainable consumer behaviour.

The examples used during the course often refer to agriculture and the food industry, but are intentionally not limited to them. Besides the continuous use of built-in short exercises, interactive teaching formats (e.g. live quizzes, case studies, simulation game), guest lectures are also integral components of the curriculum.

Learning outcomes

After a successful completion of the course, the students...
- are able to understand and evaluate the relevant details, their interrelationships as well as the overall interdisciplinary picture with regard to the concepts of sustainability and risk.
- are able to identify and assess the drivers of, and barriers to, sustainable development.
- are able to analyse concrete (or local) issues of sustainability and risk from the perspective of various societal actors and to find solutions by applying established generic (or global) tools.
- are able to critically reflect on all the models, instruments etc. discussed during the course.

2. Prerequisites

obligatory
recommended

Maximum number of students

3. Study program allocation

Study program Compulsory/ Elective Semester
M.Sc. Agricultural and Food Economics E 3.
M.Sc. Crop Sciences E Focus PERC 3.

4. Teaching and learning methods

Type of course | Interval | Topic | Language of instruction | Group size | SWS | Workload [h]
|--------------|----------|-------|------------------------|------------|-----|-------------
| PS | during the semester | | English | 80 | 4,0 | 45,0 | 135,0 |

5. Course cycle

WS 180 1 6,0
**Module Title:** Sustainability and Risk  
**Module ID/Code:** ENV-260 [780764260]

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
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<td></td>
<td>graded</td>
<td>English</td>
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</tr>
</tbody>
</table>

### Academic Achievements

10. **Module coordination**

**Module coordinator**

Prof. Dr. Jakob Rhyner

**Teaching person**

The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

11. **Further information**

Additional guest lecturers from the UNU and other organisations
### Module Title: Advanced Applied Econometrics

**Module ID/Code:** APO-230 [780763230]

#### 1. Content and intended learning outcomes

**Learning content:**
- Review of the General Linear Model, OLS and GLS practicing matrix algebra
- Model specification (functional form and variable choice)
- Endogenous regressors (instrumental variable estimation, Generalised Method of Moments, identification strategies)
- Panel data analysis
- Maximum Likelihood Estimation
- Limited dependent variable models

**Learning outcomes**
After a successful completion of the course, the students...
- are able to correctly interpret excerpts from econometric textbooks and articles.
- are able to apply matrix algebra in the context of statistics.
- are capable of applying econometric methods to estimate quantitative economic models derived from economic theory.
- select appropriate econometric methods based on the analysis of the data situation and research question.
- correctly use and interpret outputs from econometric software packages.

#### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>Passed exam in module BAS-110</th>
</tr>
</thead>
</table>

**Maximum number of students**

#### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2.</td>
</tr>
</tbody>
</table>

#### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
<th>Contact time</th>
<th>Self-study</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td></td>
<td>Advanced Applied Econometrics</td>
<td>English</td>
<td>120</td>
<td>3,0</td>
<td>45,0</td>
<td>40,0</td>
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</tr>
<tr>
<td>T</td>
<td></td>
<td>Advanced Applied Econometrics</td>
<td>English</td>
<td>20</td>
<td>1,0</td>
<td>15,0</td>
<td>80,0</td>
<td></td>
</tr>
</tbody>
</table>

#### 5. Course cycle

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>SS 180</td>
<td></td>
<td>1 6,0</td>
</tr>
</tbody>
</table>

#### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment [780763239]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

**Academic Achievements**

#### 10. Module coordination

**Module coordinator**
Prof. Dr. Thomas Heckelei

**Teaching person**
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

#### Institute/ Department

#### 11. Further information
Module Title: Agricultural Production Economics
Module ID/Code: ABS-210 [780762210]

1. Content and intended learning outcomes

Learning content: Fundamentals of agricultural production economics and management; factors influencing the operational outcome and sustainability of farms; theoretical and applied efficiency and productivity analysis; management challenges related to agricultural production; farm production organization.

Learning outcomes
After a successful completion of the course, the students...
- are able to recall relevant theories and applied methods of production.
- are able to identify core farm management tasks, production related problems and trade-offs.
- can apply theories and methods for productivity analysis and farm management.
- are able to develop solutions for relevant farm management challenges.
- are able to discuss solutions provided by theoretical and empirical tools.

2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>Recommended</th>
</tr>
</thead>
</table>

Maximum number of students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>1</td>
</tr>
<tr>
<td>M.Ed. Agricultural Science (Teacher's Training)</td>
<td>E</td>
<td>1</td>
</tr>
<tr>
<td>M.Ed. Agricultural Science (Teacher's Training)</td>
<td>E</td>
<td>1</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Theory</td>
<td>English</td>
<td>30</td>
<td>2,0</td>
<td>28,0</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Application</td>
<td>English</td>
<td>30</td>
<td>2,0</td>
<td>28,0</td>
</tr>
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</table>

5. Course cycle

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam [90 min] [780762219]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

Academic Achievements

10. Module coordination

Module coordinator
Prof. Dr. Niklas Möhring

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
Module Title: Ethics in Food Consumption and Production  
Module ID/Code: MAC-230 [780765230]

1. Content and intended learning outcomes

**Learning content:**
- Introduction to ethics: ethical theories, ethical arguments
- Application of ethical reasoning to food topics (e.g., global hunger, food biotechnology, livestock welfare/animal rights).
- Ethics and consumer choice: determinants of (non-)ethical consumption (behavioural consumer models); influencing consumer choice (e.g., food labelling policies; nudges).
- Ethics and businesses (in the food sector): Role of businesses in society, Corporate Social Responsibility (CSR) related concepts, effects of CSR (empirical evidence), CSR communication.
- Case studies regarding ethical consumerism and CSR in the food sector.

**Learning outcomes**
After a successful completion of the course, the students...
- are able to describe ethical theories and theories and concepts related to responsible firm conduct.
- can explain ethical arguments and different views regarding the role of businesses in society.
- summarise relevant empirical studies investigating responsible/ethical behaviour.
- can apply relevant theories and concepts to ethical issues in the food sector.
- can critically assess ethical cases with relevance to the food sector.
- are able to conduct their own evaluation of a specific case linked to the food sector.
- are able to discuss and reflect on their own findings and on research of others.
- have developed skills in producing a scientific presentation.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Maximum number of students 20 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>1.</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Ethics in Food Consumption and Production</td>
<td>English</td>
<td>20</td>
<td>2,4</td>
<td>36,0</td>
<td>50,0</td>
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</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Discussion of ethical issues related to (food) consumption and production</td>
<td>English</td>
<td>20</td>
<td>0,8</td>
<td>12,0</td>
<td>20,0</td>
<td></td>
</tr>
<tr>
<td>PS</td>
<td>during the semester</td>
<td>Case studies regarding ethics in the food sector.</td>
<td>English</td>
<td>20</td>
<td>0,8</td>
<td>12,0</td>
<td>50,0</td>
<td></td>
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</tbody>
</table>

5. Course cycle

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>WS</td>
<td>180</td>
<td>1</td>
</tr>
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</table>
Module Title: Ethics in Food Consumption and Production
Module ID/Code: MAC-230 [780765230]

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project work [780765239]</td>
<td></td>
<td>graded</td>
<td>English</td>
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</tr>
<tr>
<td>Assignment [780765238]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>40%</td>
</tr>
</tbody>
</table>

Academic Achievements

10. Module coordination

Module coordinator
Prof. Dr. Monika Hartmann

Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
## Module Title: Partial and General Equilibrium Modelling

**Module ID/Code:** APO-250 [780763250]

### 1. Content and intended learning outcomes

**Learning content:**
1. Introduction: Why do we need simulation models? What are simulation models acting at market scale?
2. Introduction to GAMS
   - Language structure
   - A single market model in GAMS
3. Multi-Commodity models (MCMs)
   - A simple multi-market model in GAMS
   - Introducing policy instruments in a MCM
   - Armington approach and spatial arbitrage
   - Presentation of three MCMs: the Policy Evaluation Model of the OECD, the AgriSpace model for Norway and CAPRI
4. Computable General Equilibrium models
   - The structure of a Social Accounting Matrix
   - Typical structure of a CGE (production function, final demand, trade representation)
   - SAM calibration and calibrating a CGE against the SAM
   - Trade in CGEs (Armington, CET, Melitz model)
   - Scenario analysis with CGEBox

**Learning outcomes**
After a successful completion of the course, the students...
- will be able to outline the building blocks of partial and general equilibrium models and describe the interactions inside and between these building blocks as expressed in their equations.
- will be able to change equilibrium models in the software package GAMS and conduct counterfactual analysis.
- will be able to analyze the outcome of such models against the background of micro-economic theory and their knowledge of agri-food markets and more general of the economic system.
- will be able to evaluate the impact of changes in policies on quantities, prices and welfare based on the application of equilibrium models.
- will be able to synthesize these impacts in a short report.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td>A microeconomics course at master level such as BAS 130. That course is obligatory in the AFECO program. A course on Global Food Markets and Systems (BAS 140) is helpful.</td>
<td></td>
</tr>
</tbody>
</table>

**Maximum number of students**
20 students

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2.</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>includes regular reading and coding assignments</td>
<td>English</td>
<td>20</td>
<td>4,0</td>
<td>56,0</td>
<td>124,0</td>
<td></td>
</tr>
</tbody>
</table>

### 5. Course cycle

<table>
<thead>
<tr>
<th>Type of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term paper [780763259]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term paper</td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

### Academic Achievements
**Module Title:** Partial and General Equilibrium Modelling

**Module ID/Code:** APO-250 [780763250]

### 10. Module coordination

**Module coordinator**
PD Dr. Wolfgang Britz

**Teaching person**
The teaching persons in the current semester can be found in basis: [https://basis.uni-bonn.de/](https://basis.uni-bonn.de/)

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information

Students will receive a course license for GAMS. All material including the software code, slides used for teaching are made available via E-Campus. The term paper has to be handed in 8 weeks after semester end.
## Module Title: Food security and sustainable food systems

**Module ID/Code:** APO-260 [780763260]

### 1. Content and intended learning outcomes

**Learning content:** Students will learn to look at agriculture and nutrition through a food systems lens and understand synergies and tradeoffs between human health and planetary health goals. Concepts and measurement of food security, dietary quality, and the triple burden of malnutrition, as well as related policy interventions, will be discussed. Links between agriculture, biodiversity, climate change, diets, nutrition, and health will be analyzed from a global perspective and with empirical examples from low-, middle-, and high-income countries. Case studies will be used to evaluate specific food systems topics from a comprehensive sustainable development perspective. Case studies will include topics such as organic farming, GMOs, meat consumption, palm oil, nutrition-sensitive agriculture, and the supermarket revolution, among others.

**Learning outcomes**

After a successful completion of the course, the students...

- are able to define key terms related to food security and sustainable diets.
- can explain how food systems relate to the various sustainable development goals (SDGs).
- can identify policy needs and analyze the sustainability implications of specific interventions.
- can evaluate the arguments in the public debate around sustainable agriculture and nutrition.
- can construct and use dietary surveys and nutrition assessment tools.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
</table>

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>3.</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>English</td>
<td>120</td>
<td>4,0</td>
<td>56,0</td>
<td>124,0</td>
</tr>
</tbody>
</table>

### 5. Course cycle

<table>
<thead>
<tr>
<th>Workload [h]</th>
<th>Duration</th>
<th>Credits (ECTS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>WS</td>
<td>180</td>
<td>1</td>
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</tbody>
</table>

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam [780763269]</td>
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<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

Academic Achievements
<table>
<thead>
<tr>
<th><strong>Module Title:</strong></th>
<th>Food security and sustainable food systems</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Module ID/Code:</strong></td>
<td>APO-260 [780763260]</td>
</tr>
</tbody>
</table>

### 10. Module coordination

<table>
<thead>
<tr>
<th><strong>Module coordinator</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. Dr. Matin Qaim</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Teaching person</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>The teaching persons in the current semester can be found in basis:</td>
</tr>
<tr>
<td><a href="https://basis.uni-bonn.de/">https://basis.uni-bonn.de/</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Institute/ Department</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Agrar-, Forst- und Ernährungswissenschaften</td>
</tr>
</tbody>
</table>

### 11. Further information
1. Content and intended learning outcomes

**Learning content:** Students will learn how to effectively prepare and visualize data and research results in different ways. Different types of data visualization in particular different kinds of plotting methods will be shown and applied in exercises. Particular emphasis will be given to spatial data and GIS analyses. Students will learn about the basics of GIS and spatial data projections, different spatial data types including raster and vector data, how to import and visualize them and how to combine them in spatial analyses. They will specifically learn how to work with spatial data in R and how to use this free and open source tool to visualize their results in publication ready maps. Students will apply the methods to visualize data of their own choice and present their results during the course.

**Learning outcomes**

After a successful completion of the course, the students...
- understand the peculiarities of different data formats and how to work with them.
- understand the basics of GIS.
- are able to work with different data in R.
- are able to visualize different data in R.
- conduct spatial analyses with data of different formats.
- are able to apply the packages and methods learned to their own case studies.
- are able to conduct their own analyses and to visualize publication-ready maps.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Experience with R (programming) is recommended</td>
<td></td>
</tr>
</tbody>
</table>

**Maximum number of students**

25 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Data Wrangling, Visualization and GIS Data Analysis with R</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Solving Exercises Together</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0</td>
</tr>
</tbody>
</table>

5. Course cycle

| SS | 180 | 1 | 6,0 |

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report [780764279]</td>
<td>Submission of all reports</td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
<tr>
<td>Presentation [780764278]</td>
<td>Submission of all reports</td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
</tbody>
</table>

**Academic Achievements**
### Module Title:
Data Wrangling, Visualization and GIS Data Analysis with R

### Module ID/Code:
ENV-270 [780764270]

## 10. Module coordination

### Module coordinator
Jun.-Prof. Dr. Lisa Biber-Freudenberger

### Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

### Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

## 11. Further information
# Research Seminar in Resource and Environmental Economics

## Module Title:
Research Seminar in Resource and Environmental Economics

## Module ID/Code:
ENV-330 [780764330]

## 1. Content and intended learning outcomes

### Learning content:
- Literature studies, preparation of a research concept and a proposal; presentations of the state of the art in a thematic field which is close to the research question; scientific discussion of own research topic and topic of others in the seminar.

### Learning outcomes
After a successful completion of the course, the students...
- synthesize the scientific state of the art in a self-selected field of research.
- construct a conceptual framework in social science / environmental economics.
- develop and present a research proposal.
- engage in scientific debates.

## 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>48 ECTS-CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>recommended</td>
<td>Environmental Economics and Policy, Economics on Sustainability</td>
</tr>
</tbody>
</table>

## Maximum number of students
15 students

## 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
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<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
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</table>

## 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Class discussions, presentations, feedback sessions</td>
<td>English</td>
<td>15</td>
<td>2.0</td>
<td>30,0</td>
<td>30,0</td>
<td>30,0</td>
</tr>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Own research, writing term paper</td>
<td>English</td>
<td>15</td>
<td>0.0</td>
<td>0,0</td>
<td>120,0</td>
<td></td>
</tr>
</tbody>
</table>

## 5. Course cycle

| WS/SS | 180 | 1 | 6,0 |

## 6. Workload [h]

## 7. Duration

## 8. Credits (ECTS)

## 9. Requirements for the rewarding of credits (ECTS)

### Types of Assessment

<table>
<thead>
<tr>
<th>Term paper [780764339]</th>
<th>Regular participation to learn from others and enable others to learn</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presentation [780764338]</td>
<td>Regular participation to learn from others and enable others to learn</td>
<td>graded</td>
<td>English</td>
<td>60%</td>
</tr>
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</table>

### Academic Achievements

## 10. Module coordination

### Module coordinator
Prof. Dr. Jan Börner

### Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

### Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

## 11. Further information
Major or Minor Market and Consumer Research (MAC)

Requirements for the Major Specification:
- Modules accounting for a minimum of 30 ECTS-CP in the Major Specification
- The Research Seminar is in the Major Specification
- The Master Thesis is in the Major Specification

Requirements for the Minor Specification:
- Modules accounting to a minimum of 18 ECTS-CP in the Minor Specification

Every module can only be accounted once i.e. either for the Major or Minor Specification.
### Module Title: Global Agricultural and Food Markets

**Module ID/Code:** MAC-130 [780765130]

### 1. Content and intended learning outcomes

**Learning content:**
- Supply, demand, trade of major food markets (European/global)
- Interdependencies between agricultural and food markets
- Legal framework for international markets
- Private versus public standards in agricultural and food markets
- Relevance and evaluation of Non-Tariff Trade Barriers in agricultural and food markets
- Relevant actors on agricultural and food markets
- Spatial and enterprise concentration in the agricultural up- and downstream sector
- Basics of modelling agricultural markets

#### Learning outcomes

After a successful completion of the course, the students...
- can describe key European and global agricultural and food markets.
- can explain the impact of interdependencies between agricultural and food markets.
- are able to analyse developments on agricultural and food markets based on economic theories.
- can describe the basic framework for international trade provided by the WTO.
- can explain the relevance, the international framework of NTB in agricultural and food markets.
- are able to evaluate the welfare effects of NTB under different assumptions.
- comprehend the difference between private and public standards in world agricultural and food markets.
- can explain and structure relevant actors of international agricultural and food markets.
- can explain the need for coordination within food value chains depending on product and value chain characteristics.
- can evaluate results of agricultural models.
- are able to combine insights generated in class to a specific case and present/discuss in class.

### 2. Prerequisites

**obligatory**

**recommended**

Maximum number of students: 25 students

### 3. Study program allocation

**Study program**
- M.Sc. Agricultural and Food Economics
- M.Ed. Agricultural Science (Teacher’s Training)
- M.Ed. Agricultural Science (Teacher’s Training)

**Compulsory/ Elective**
- E 1.

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval during the semester</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td></td>
<td>Knowledge wrt and tools to analyse Global Food Market and Systems</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0</td>
</tr>
<tr>
<td>S</td>
<td></td>
<td>Combine insights generated in class to a specific case</td>
<td>English</td>
<td>25</td>
<td>1,0</td>
<td>15,0</td>
</tr>
<tr>
<td>T</td>
<td></td>
<td>Analyse/evaluate intervention and situation in markets</td>
<td>English</td>
<td>25</td>
<td>1,0</td>
<td>15,0</td>
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</table>

### 5. Course cycle

- **WS**

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
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</table>
## Module Title: Global Agricultural and Food Markets

### Module ID/Code: MAC-130 [780765130]

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam</td>
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<tr>
<td>[780765139]</td>
<td></td>
<td></td>
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<tr>
<td>Presentation</td>
<td></td>
<td>graded</td>
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<td>[780765138]</td>
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</table>

### Academic Achievements

### 10. Module coordination

#### Module coordinator

Dr. Johannes Simons

#### Teaching person

The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

#### Institute/Department

Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
Module Title: Food Marketing
Module ID/Code: MAC-100 [780765100]

1. Content and intended learning outcomes

Learning content: Marketing Concept: Gain insights into the impact of marketing (attitudes, behaviour change, conditioning, external influences), neuromarketing, the role of the competitive environment (information technology, concentration, sourcing cooperations, competition, buyer power, vertical integration), the marketing fields of action (product, price, distribution and promotion) with specific focus on food enterprises.

Marketing management: Apply marketing strategies (e.g. brand portfolio strategy, segmentation policy) in a competitive environment using an interactive simulation game, analyze and evaluate market information based on research studies for the development of marketing strategies.

Learning outcomes
After a successful completion of the course, the students...
- can describe relevant psychological and sociological constructs to understand the impact of marketing.
- have an overview on competitive conditions in food markets with a focus on German food markets.
- know the marketing fields of action and opportunities to apply instruments in the competitive surrounding of food markets.
- explain the differences in the impact of marketing strategies depending on the market environment (e.g. market structure).
- can analyse consumer reactions based on psychological and sociological constructs.
- are able to analyse developments in food value chains.
- able to develop and implement marketing strategies at firm level in a highly competitive environment.
- are able to analyze and interpret market information based on research studies.
- are able to present, discuss and defend marketing strategies implemented.

2. Prerequisites

obligatory
recommended Knowledge about the food sector

Maximum number of students 20 students

3. Study program allocation

Study program M.Sc. Agricultural and Food Economics
Compulsory/ Elective E Semester 1./3.

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
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<td>Marketing</td>
<td>English</td>
<td>20</td>
<td>2,0</td>
<td>30,0 50,0</td>
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<tr>
<td>T</td>
<td>during the semester</td>
<td>Marktstrat Simulation Game</td>
<td>English</td>
<td>20</td>
<td>2,0</td>
<td>30,0 70,0</td>
</tr>
</tbody>
</table>

5. Course cycle

| WS | 180 | 1 | 6,0 |


9. Requirements for the rewarding of credits (ECTS)

Types of Assessment Prerequisites for admission to the Assessment Graded yes/no Language (exam) Weighting factor

Written exam [780765109] graded English 60%

Presentation [780765108] graded English 40%

Academic Achievements
<table>
<thead>
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<th>Module Title:</th>
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<tbody>
<tr>
<td>Module ID/Code:</td>
<td>MAC-100 [780765100]</td>
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<table>
<thead>
<tr>
<th>10. Module coordination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module coordinator</td>
</tr>
<tr>
<td>Jeanette Klink-Lehmann</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Teaching person</th>
</tr>
</thead>
<tbody>
<tr>
<td>The teaching persons in the current semester can be found in basis:</td>
</tr>
<tr>
<td><a href="https://basis.uni-bonn.de/">https://basis.uni-bonn.de/</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Institute/ Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agrar-, Forst- und Ernährungswissenschaften</td>
</tr>
</tbody>
</table>

| 11. Further information |
Module Title: Food Industrial Economics
Module ID/Code: MAC-110 [780765110]

1. Content and intended learning outcomes

Learning content: The module provides students with an understanding of the impact of industry structure and firms' behavior on economic performance and welfare and for the rationale of government intervention in imperfect competitive markets. It covers topics related to
- Structure and characteristics of the European food sector
- Competition (competition concepts, competition policy in Europe)
- Structure Conduct Performance framework;
- Market structure (barriers to entry/exit; monopoly/monospony power, dominant firm, oligopoly)
- Business conduct (cooperative and non-cooperative strategies, price discrimination, product differentiation and monopolistic competition, advertisement, information policy).
- Market performance (level and persistence).
- Real-world cases dealing with Structural Economic issues and focusing on agricultural and food markets.

Learning outcomes
After a successful completion of the course, the students...
- are able to describe main characteristics of the European food sector.
- can explain the interdependencies between market structure, conduct and performance.
- can apply concepts used in industrial economics.
- can analyse interactions between firms using game theory.
- can analyse the impact of different market structures and firms' strategies.
- are able to critically evaluate the effects of business strategies on firms' performance and consumer/societal welfare.
- can explain and give examples for the role of economic policy in imperfect competitive markets.
- are able to relate presented theories to real world cases with relevance to the food sector, analyze and evaluate those cases, discuss policy implications.

2. Prerequisites

obligatory
recommended BAS-130 or equivalent knowledge

Maximum number of students 20 students

3. Study program allocation

Study program Compulsory/ Elective Semester
M.Sc. Agricultural and Food Economics E 2.

4. Teaching and learning methods

Type of course Interval Topic Language of instruction Group size SWS Workload [h]
L during the semester Food Industrial Economics English 20 2,5 30,0 50,0
T during the semester Exercise: Solving problems in Industrial Economics English 20 1,0 15,0 20,0
PS during the semester Case studies of IE with relevance for the food sector. English 20 0,5 8,0 57,0

5. Course cycle

SS 180 1 6,0

9. Requirements for the rewarding of credits (ECTS)

Types of Assessment Prerequisites for admission to the Assessment Graded yes/no Language (exam) Weighting factor
Written exam [780765119] graded English 70%
Project work [780765118] graded English 30%

Academic Achievements
<table>
<thead>
<tr>
<th>Module Title:</th>
<th>Food Industrial Economics</th>
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</thead>
<tbody>
<tr>
<td>Module ID/Code:</td>
<td>MAC-110 [780765110]</td>
</tr>
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</table>

### 10. Module coordination

**Module coordinator**

Prof. Dr. Monika Hartmann

**Teaching person**

The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
**Module Title:** Behavioral Economics in Agri-Food markets  
**Module ID/Code:** MAC-120 [780765120]

### 1. Content and intended learning outcomes

**Learning content:**  
Rational choice in neoclassical economics, bounded rationality, framing, anchoring and endowment effects, status quo bias, heuristics and cognitive errors, nudging, libertarian paternalism, experimental economics, altruism, fairness and reciprocity, introduction to cognitive neuroscience.

**Learning outcomes:**

- After a successful completion of the course, the students can outline the concept of rational choice in neoclassical economics and its shortcomings in explaining real-world human behaviour.
- They explain key concepts in behavioral economics like bounded rationality, framing, anchoring and endowment effects, status quo bias, heuristics and cognitive errors, nudging, altruism, fairness and reciprocity.
- They can describe how experiments are conducted in behavioral economics and construct an experimental setup for a given research question.
- They discuss ethics in behavioral economics, focusing in particular on nudging and libertarian paternalism.
- They present and discuss experimental scientific papers.
- They explain different methods of cognitive neuroscience.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>Recommended</th>
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</thead>
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### 3. Study program allocation

**Study program**
- M.Sc. Agricultural and Food Economics  
  **Compulsory/ Elective**
  - E
  **Semester**
  - 2.

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Behavioral Economics</td>
<td>English</td>
<td>20</td>
<td>3,0</td>
<td>45,0</td>
<td>60,0</td>
<td></td>
</tr>
<tr>
<td>S</td>
<td>during the semester</td>
<td>Behavioral Economics</td>
<td>English</td>
<td>20</td>
<td>1,0</td>
<td>15,0</td>
<td>60,0</td>
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</tr>
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</table>

### 5. Course cycle

- SS: 180 hours

### 6. Duration

- 1 semester

### 7. Workload (ECTS)

- 6.0 ECTS

### 9. Requirements for the rewarding of credits (ECTS)

**Types of Assessment**

- Written exam [60 min] [780765129]
- Presentation [780765128]

**Prerequisites for admission to the Assessment**

<table>
<thead>
<tr>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>graded</td>
<td>English</td>
<td>70%</td>
</tr>
<tr>
<td>graded</td>
<td>English</td>
<td>30%</td>
</tr>
</tbody>
</table>

**Academic Achievements**
**Module Title:** Behavioral Economics in Agri-Food markets  
**Module ID/Code:** MAC-120 [780765120]  

### 10. Module coordination  
**Module coordinator**  
Prof. Dr. Monika Hartmann  
**Teaching person**  
The teaching persons in the current semester can be found in basis:  
https://basis.uni-bonn.de/  
**Institute/ Department**  
Agrar-, Forst- und Ernährungswissenschaften  

### 11. Further information
Module Title: Advanced Methods of Market and Consumer Research
Module ID/Code: MAC-210 [780765210]

1. Content and intended learning outcomes

Learning content: The module provides insights into theories and methods concerning the measurement and analysis of consumers’ attitudes, perceptions, evaluations, and preferences using non-parametric tests, moderation/mediation analysis, regression models, factor analysis, structural equation modelling, cluster analysis, and (discrete) choice experiments.

Learning outcomes
After a successful completion of the course, the students...
- are able to prepare data for a subsequent statistical analysis.
- are able to perform hypothesis testing using parametric and non-parametric tests.
- are able to perform empirical research applying the method(s) taught in class.
- are able to evaluate the analytic results obtained from the statistical software.
- are able to identify appropriate research methods for a research problem.
- are able to understand respective methods from a theoretical point of view.
- are able to present and reflect results obtained from empirical analysis.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
<th>Module BAS-110</th>
</tr>
</thead>
</table>

Maximum number of students 20 students

3. Study program allocation

Study program                      Compulsory/ Elective | Semester
M.Sc. Agricultural and Food Economics | E  | 2.

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
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<tbody>
<tr>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>Contact time</td>
</tr>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Theories and methods of empirical research</td>
<td>English</td>
<td>20</td>
<td>2,0</td>
<td>30,0</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Conduct empirical research</td>
<td>English</td>
<td>20</td>
<td>2,0</td>
<td>30,0</td>
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</table>

5. Course cycle

SS 180 1 6,0

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam</td>
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<td>graded</td>
<td>English</td>
<td>60%</td>
</tr>
<tr>
<td>Project work</td>
<td>[780765218]</td>
<td>graded</td>
<td>English</td>
<td>40%</td>
</tr>
</tbody>
</table>

10. Module coordination

Module coordinator
Prof. Dr. Monika Hartmann

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
# Module Title: Communication in the Food Sector

**Module ID/Code:** MAC-220 [780765220]

## 1. Content and intended learning outcomes

**Learning content:**
- Information Economics
- Communication Theory and Communication Models
- Media Research (e.g. Uses and Gratification Approach, Agenda-Setting, Knowledge Gap, Cultivation Theory);
- Perception and Communication (e.g. Narrative Paradigm, Dissonance Theory, Attitude Change);
- Marketing; Advertising and commercials in the food sector; Labelling policies

**Learning outcomes**
After a successful completion of the course, the students...
- define and describe important conceptualizations of communication research.
- are able to identify and distinguish different models of communication and to give examples.
- are able to explain different approaches and theories related to (mass) media research.
- can identify different marketing and advertising strategies in the food sector and are able to give examples.
- are able to apply conceptual knowledge of communication and perception theories and relate them to marketing issues in the agri-food sector and to nutrition education policies.
- are able to elaborate, organize and present their results.

## 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
</table>

Maximum number of students

## 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
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## 4. Teaching and learning methods

<table>
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<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Contact time</td>
</tr>
<tr>
<td>L</td>
<td>during the semester</td>
<td>English</td>
<td>20</td>
<td>3,0</td>
<td></td>
<td>45,0</td>
</tr>
<tr>
<td>S</td>
<td>during the semester</td>
<td>English</td>
<td>20</td>
<td>1,0</td>
<td></td>
<td>15,0</td>
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## 5. Course cycle

| SS              | 180                   | 1           | 6,0                      |

## 6. Workload [h]

## 7. Duration

## 8. Credits (ECTS)

## 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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<tbody>
<tr>
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<td>graded</td>
<td>English</td>
<td>70%</td>
</tr>
<tr>
<td>Presentation</td>
<td>[780765228]</td>
<td>graded</td>
<td>English</td>
<td>30%</td>
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Academic Achievements
<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
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</table>

### 10. Module coordination

**Module coordinator**  
Dr. Johannes Simons

**Teaching person**  
The teaching persons in the current semester can be found in basis:  
https://basis.uni-bonn.de/

**Institute/ Department**  
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
### Module Title: Ethics in Food Consumption and Production

**Module ID/Code:** MAC-230 [780765230]

#### 1. Content and intended learning outcomes

**Learning content:**
- Introduction to ethics: ethical theories, ethical arguments
- Application of ethical reasoning to food topics (e.g., global hunger, food biotechnology, livestock welfare/animal rights).
- Ethics and consumer choice: determinants of (non-)ethical consumption (behavioural consumer models); influencing consumer choice (e.g. food labelling policies; nudges).
- Ethics and businesses (in the food sector): Role of businesses in society, Corporate Social Responsibility (CSR) related concepts, effects of CSR (empirical evidence), CSR communication.
- Case studies regarding ethical consumerism and CSR in the food sector.

**Learning outcomes**

After a successful completion of the course, the students...
- are able to describe ethical theories and theories and concepts related to responsible firm conduct.
- can explain ethical arguments and different views regarding the role of businesses in society.
- summarise relevant empirical studies investigating responsible/ethical behaviour.
- can apply relevant theories and concepts to ethical issues in the food sector.
- can critically assess ethical cases with relevance to the food sector.
- are able to conduct their own evaluation of a specific case linked to the food sector.
- are able to discuss and reflect on own findings and on research of others.
- have developed skills in producing a scientific presentation.

#### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
</table>

**Maximum number of students** 20 students

#### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>1.</td>
</tr>
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#### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Ethics in Food Consumption and Production</td>
<td>English</td>
<td>20</td>
<td>2,4</td>
<td>36,0</td>
<td>50,0</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Discussion of ethical issues related to (food) consumption and production</td>
<td>English</td>
<td>20</td>
<td>0,8</td>
<td>12,0</td>
<td>20,0</td>
</tr>
<tr>
<td>PS</td>
<td>during the semester</td>
<td>Case studies regarding ethics in the food sector.</td>
<td>English</td>
<td>20</td>
<td>0,8</td>
<td>12,0</td>
<td>50,0</td>
</tr>
</tbody>
</table>

#### 5. Course cycle

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>WS</td>
<td>180</td>
<td>1</td>
</tr>
</tbody>
</table>
### Module Title: Ethics in Food Consumption and Production

**Module ID/Code:** MAC-230 [780765230]

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project work [780765239]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>60%</td>
</tr>
<tr>
<td>Assignment [780765238]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>40%</td>
</tr>
</tbody>
</table>

**Academic Achievements**

### 10. Module coordination

**Module coordinator**

Prof. Dr. Monika Hartmann

**Teaching person**

The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/Department**

Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
# Module Title: Seminar Markets and Consumers

**Module ID/Code:** MAC-300 [780765300] 

## 1. Content and intended learning outcomes

### Learning content:
In depth insights into a topical issue linked to agricultural and food markets, food marketing or consumer behavior. Knowledge with respect to research techniques (e.g. literature search, gathering and analysing data), paper writing (structuring research papers, technical writing guidelines) and presentation and discussion of own results as well as moderation of discussions.

### Learning outcomes
After a successful completion of the course, the students...
- recall relevant results of the current state of research into the selected topic.
- are able to identify and explain theories and methods from the fields of microeconomics, industrial economics, marketing and/or behavioral economics relevant to the selected topic.
- are able to autonomously apply theories and methods from the fields of microeconomics, industrial economics marketing and/or behavioral economics relevant to the selected topic.
- are able to derive testable hypotheses or research questions from relevant theoretical models and from a review of the relevant literature.
- acquired expertise in gathering primary data or identifying suitable secondary data and in analysing the data.
- are able to discuss and reflect on own findings and on research of others.
- are able to write a scientific paper.
- are able to create a scientific presentation.
- are able to moderate a session.

## 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>BAS-110; MAC-210 or APO-220</th>
</tr>
</thead>
</table>

### Maximum number of students
12 students

## 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>3.</td>
</tr>
</tbody>
</table>

## 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Marketing and Market Analysis</td>
<td>English</td>
<td>12</td>
<td>4,0</td>
<td>60,0</td>
<td>120,0</td>
<td></td>
</tr>
</tbody>
</table>

## 5. Course cycle

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>WS</td>
<td>180</td>
<td>1</td>
</tr>
</tbody>
</table>

## 6. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term paper [780765309]</td>
<td>Regular participation</td>
<td>graded</td>
<td>English</td>
<td>70%</td>
</tr>
<tr>
<td>Presentation [780765308]</td>
<td>Regular participation</td>
<td>graded</td>
<td>English</td>
<td>30%</td>
</tr>
</tbody>
</table>

**Academic Achievements**
<table>
<thead>
<tr>
<th>Module Title: Seminar Markets and Consumers</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Module ID/Code: MAC-300 [780765300]</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>10. Module coordination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module coordinator</td>
</tr>
<tr>
<td>Prof. Dr. Monika Hartmann</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Teaching person</th>
</tr>
</thead>
<tbody>
<tr>
<td>The teaching persons in the current semester can be found in basis:</td>
</tr>
<tr>
<td><a href="https://basis.uni-bonn.de/">https://basis.uni-bonn.de/</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Institute/ Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agrar-, Forst- und Ernährungswissenschaften</td>
</tr>
</tbody>
</table>

| 11. Further information |  |
Module Title: Special Project in Market and Consumer Research
Module ID/Code: MAC-310 [780765310]

1. Content and intended learning outcomes

**Learning content:** Topic from the field of Market and Consumer Research. On the topic and form of deliverable(s) (e.g. term paper, poster) student and coordinator of the module have to agree.

**Learning outcomes**
After a successful completion of the course, the students...
- can research topic in the field of market and consumer research.
- are able to identify and explain theory/ies and method(s) relevant for their research project.
- can apply (an) appropriate theory/ies and method(s) for their research project.
- identify and select appropriate methods in data analysis.
- are able to select (an) appropriate theory/ies and method(s) for their research project and evaluate own research results.
- can reflect their own research results against the state of the art in the field of their research project.

2. Prerequisites

**obligatory** Two MAC modules have to be completed with the simple average at or below 1.3

**recommended** MAC-210 or APO-220

**Maximum number of students** 3 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2./3.</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS</td>
<td>during the semester</td>
<td>English</td>
<td>3</td>
<td>2,0</td>
<td>30,0</td>
<td>150,0</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

5. Course cycle

6. Workload [h]

7. Duration

8. Credits (ECTS)

| WS/SS | 180 | 1 | 6,0 |

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project work</td>
<td>[780765319]</td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

10. Module coordination

**Module coordinator**
Prof. Dr. Monika Hartmann

**Teaching person**
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
Module Title: Advanced Applied Econometrics
Module ID/Code: APO-230 [780763230]

1. Content and intended learning outcomes

Learning content:
- Review of the General Linear Model, OLS and GLS practicing matrix algebra
- Model specification (functional form and variable choice)
- Endogenous regressors (instrumental variable estimation, Generalised Method of Moments, identification strategies)
- Panel data analysis
- Maximum Likelihood Estimation
- Limited dependent variable models

Learning outcomes

After a successful completion of the course, the students...
- are able to correctly interpret excerpts from econometric textbooks and articles.
- are able to apply matrix algebra in the context of statistics.
- are capable of applying econometric methods to estimate quantitative economic models derived from economic theory.
- select appropriate econometric methods based on the analysis of the data situation and research question.
- correctly use and interpret outputs from econometric software packages.

2. Prerequisites

obligatory
Passed exam in module BAS-110

recommended

Maximum number of students

3. Study program allocation

Study program
M.Sc. Agricultural and Food Economics

Compulsory/ Elective Semester
E 2.

4. Teaching and learning methods

Type of course | Interval | Topic | Language of instruction | Group size | SWS | Workload [h]
--- | --- | --- | --- | --- | --- | ---
L | Advanced Applied Econometrics | English | 120 | 3,0 | 45,0 | 40,0
T | Advanced Applied Econometrics | English | 20 | 1,0 | 15,0 | 80,0

5. Course cycle

6. Workload [h]

SS 180 1 6,0

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

Types of Assessment | Prerequisites for admission to the Assessment | Graded yes/no | Language (exam) | Weighting factor
--- | --- | --- | --- | ---
Assignment [780763239] | | graded | English |

Academic Achievements

10. Module coordination

Module coordinator
Prof. Dr. Thomas Heckelei

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/ Department

11. Further information

Seite 97 von 137
### Module Title: Food security and sustainable food systems

**Module ID/Code:** APO-260 [780763260]

## 1. Content and intended learning outcomes

**Learning content:** Students will learn to look at agriculture and nutrition through a food systems lens and understand synergies and tradeoffs between human health and planetary health goals. Concepts and measurement of food security, dietary quality, and the triple burden of malnutrition, as well as related policy interventions, will be discussed. Links between agriculture, biodiversity, climate change, diets, nutrition, and health will be analyzed from a global perspective and with empirical examples from low-, middle-, and high-income countries. Case studies will be used to evaluate specific food systems topics from a comprehensive sustainable development perspective. Case studies will include topics such as organic farming, GMOs, meat consumption, palm oil, nutrition-sensitive agriculture, and the supermarket revolution, among others.

**Learning outcomes**

After a successful completion of the course, the students...

- are able to define key terms related to food security and sustainable diets.
- can explain how food systems relate to the various sustainable development goals (SDGs).
- can identify policy needs and analyze the sustainability implications of specific interventions.
- can evaluate the arguments in the public debate around sustainable agriculture and nutrition.
- can construct and use dietary surveys and nutrition assessment tools.

## 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
</table>

### Maximum number of students

#### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>3.</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Contact time</td>
</tr>
<tr>
<td>L</td>
<td>during the semester</td>
<td></td>
<td>English</td>
<td>120</td>
<td>4,0</td>
<td>56,0</td>
</tr>
</tbody>
</table>

### 5. Course cycle

#### 6. Workload [h]  

WS: 180  
1  
6.0

### 8. Credits (ECTS)

#### 9. Requirements for the rewarding of credits (ECTS)

**Types of Assessment**  
Written exam [780763269]  
Prerequisites for admission to the Assessment: Graded yes/no  
Language (exam): English  
Weighting factor: graded

#### Academic Achievements
<table>
<thead>
<tr>
<th><strong>Module Title:</strong></th>
<th>Food security and sustainable food systems</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Module ID/Code:</strong></td>
<td>APO-260 [780763260]</td>
</tr>
</tbody>
</table>

### 10. Module coordination

| **Module coordinator** | Prof. Dr. Matin Qaim |

<table>
<thead>
<tr>
<th><strong>Teaching person</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>The teaching persons in the current semester can be found in basis:</td>
<td><a href="https://basis.uni-bonn.de/">https://basis.uni-bonn.de/</a></td>
</tr>
</tbody>
</table>

| **Institute/ Department** | Agrar-, Forst- und Ernährungswissenschaften |

### 11. Further information
Module Title: Research Seminar in Market and Consumer Research
Module ID/Code: MAC-330 [780765330]

1. Content and intended learning outcomes

Learning content:
Literature studies, preparation of a research concept and a proposal, presentations of the state of the art in a thematic field of Market and Consumer Research; scientific discussion of own research topic and topic of others in the seminar.

Learning outcomes
After a successful completion of the course, the students...
- gained proficiency in synthesizing the state of the art in the field of their research project.
- are able to select and comprehend (an) appropriate theory/ies for their research project.
- know how to derive testable hypotheses or research questions from relevant theoretical models and from a review of the relevant literature.
- have decided for an appropriate methodology to be applied in their research project.
- are able to plan a research project.
- can moderate and conduct a scientific discussion.
- can give examples for a number of research topics in the field and explain the results.

2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>48 ECTS-CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recommended</td>
<td>MAC-210 or APO-220</td>
</tr>
</tbody>
</table>

Maximum number of students: 10 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>C for MAC</td>
<td>3.</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Guidelines, Presentations, Discussions, Feedback Sessions</td>
<td>English</td>
<td>10</td>
<td>2,0</td>
<td>30,0</td>
<td>150,0</td>
<td></td>
</tr>
</tbody>
</table>

5. Course cycle

| WS/SS | 180 | 1 | 6,0 |

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term paper [780765339]</td>
<td>Regular participation (see below)</td>
<td>graded</td>
<td>English</td>
<td>67%</td>
</tr>
<tr>
<td>Presentation [780765338]</td>
<td>Regular participation (see below)</td>
<td>graded</td>
<td>English</td>
<td>33%</td>
</tr>
</tbody>
</table>

10. Module coordination

Module coordinator
Prof. Dr. Monika Hartmann

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information

Regular participation is requested to learn from others (regarding topics, methods, presentation styles), gain experience how to moderate and discuss other topics.
Minor Development Economics (DEV)

Requirements for the Minor Specification:
- Modules accounting to a minimum of 18 ECTS-CP in the Minor Specification

Every module can only be accounted once i.e. either for the Major or Minor Specification.
Module Title: Development Economics
Module ID/Code: APO-240 [780763240]

1. Content and intended learning outcomes

<table>
<thead>
<tr>
<th>Learning content:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Empirical patterns in economic development, economic growth models, causes of differential economic growth and development across countries, including the role of institutions, labor markets and migration. Sustainable management of natural resources for development and poverty reduction: key theoretical concepts, critical discussion of empirical policy problems, specifically, regarding water and land management, energy access and transition, the impact of high resource endowments on development, opportunities and challenges posed by climate change in developing countries.</td>
<td></td>
</tr>
</tbody>
</table>

Learning outcomes

After a successful completion of the course, the students...
- are able to describe key concepts and structure of economic growth models and drivers of socio-economic development.
- can explain the role of institutions, labor markets, migration and sustainable natural resource management for economic development.
- are able to apply learned concepts for analysis of development policies.
- can contrast methods for conducting research on sustainable natural resource management topics.
- will appraise empirical examples through case studies.
- are able to generalize lessons learnt from case studies to broader development issues.

2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>Recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modules &quot;Advanced Applied Econometrics&quot;, &quot;Research Seminar on agricultural and development policy&quot; and &quot;Economics of Sustainability&quot;</td>
<td></td>
</tr>
</tbody>
</table>

Maximum number of students

<table>
<thead>
<tr>
<th>Study program allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study program</td>
</tr>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
</tr>
</tbody>
</table>

3. Study program allocation

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Development Economics</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0 (60,0)</td>
</tr>
<tr>
<td>T</td>
<td>during the semester</td>
<td>Assignement</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0 (60,0)</td>
</tr>
</tbody>
</table>

5. Course cycle

6. Workload [h]

7. Duration

8. Credits (ECTS)

| SS | 180 | 1 | 6,0 |

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam [780763249]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>
### Module Title: Development Economics

**Module ID/Code:** APO-240 [780763240]

### 10. Module coordination

#### Module coordinator
Prof. Dr. Matin Qaim

#### Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

#### Institute/Department
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
# Module Title: Impact evaluation of conservation & development projects and environmental policies

**Module ID/Code:** ENV-130 [780764130]

## 1. Content and intended learning outcomes

**Learning content:**
- Role of impact evaluation in guiding the design of development and environmental conservation initiatives
- Understanding and developing a theory of change
- Overview, hands-on application, and critical assessment of quantitative evaluation methods including experimental and quasi-experimental research designs
- Evaluation case studies; advanced topics, such as impact heterogeneity and mediation analysis.

**Learning outcomes**
After a successful completion of the course, the students...
- know alternative quantitative evaluation methods and their underlying assumptions.
- understand how different types of biases affect evaluations of development and conservation initiatives.
- apply selected evaluation methods to real world problems.
- critically interpret findings from evaluation studies.

## 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Maximum number of students**
25 students

## 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2</td>
</tr>
</tbody>
</table>

## 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Impact Evaluation</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td>60,0</td>
</tr>
<tr>
<td>T</td>
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<td>Exercise</td>
<td>English</td>
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</table>

## 5. Course cycle

<table>
<thead>
<tr>
<th>SS</th>
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<tbody>
<tr>
<td>1</td>
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</table>

## 6. Workload [h]

## 7. Duration

## 8. Credits (ECTS)

## 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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</thead>
<tbody>
<tr>
<td>Assignment [780764139]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

## 10. Module coordination

**Module coordinator**
Prof. Dr. Jan Börner

**Teaching person**
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

## 11. Further information
### Module Title: Food security and sustainable food systems

### Module ID/Code: APO-260 [780763260]

#### 1. Content and intended learning outcomes

**Learning content:** Students will learn to look at agriculture and nutrition through a food systems lens and understand synergies and tradeoffs between human health and planetary health goals. Concepts and measurement of food security, dietary quality, and the triple burden of malnutrition, as well as related policy interventions, will be discussed. Links between agriculture, biodiversity, climate change, diets, nutrition, and health will be analyzed from a global perspective and with empirical examples from low-, middle-, and high-income countries. Case studies will be used to evaluate specific food systems topics from a comprehensive sustainable development perspective. Case studies will include topics such as organic farming, GMOs, meat consumption, palm oil, nutrition-sensitive agriculture, and the supermarket revolution, among others.

**Learning outcomes**

After a successful completion of the course, the students...

- are able to define key terms related to food security and sustainable diets.
- can explain how food systems relate to the various sustainable development goals (SDGs).
- can identify policy needs and analyze the sustainability implications of specific interventions.
- can evaluate the arguments in the public debate around sustainable agriculture and nutrition.
- can construct and use dietary surveys and nutrition assessment tools.

#### 2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>Recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>3.</td>
</tr>
</tbody>
</table>

#### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
<th>Contact time</th>
<th>Self-study</th>
</tr>
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<tbody>
<tr>
<td>L</td>
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#### 5. Course cycle

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>WS</td>
<td>180</td>
<td>1</td>
<td>6,0</td>
</tr>
</tbody>
</table>

#### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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</thead>
<tbody>
<tr>
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<td>graded</td>
<td>English</td>
</tr>
</tbody>
</table>
### Module Title: Food security and sustainable food systems

**Module ID/Code:** APO-260 [780763260]

### 10. Module coordination

#### Module coordinator
Prof. Dr. Matin Qaim

#### Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

#### Institute/Department
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
Minor Agroeconomic Modelling (MOD)

Requirements for the Minor Specification:
- Modules accounting to a minimum of 18 ECTS-CP in the Minor Specification

Every module can only be accounted once i.e. either for the Major or Minor Specification.
Module Title: Applied Modelling of Agricultural Systems
Module ID/Code: APO-220 [780763220]

1. Content and intended learning outcomes

Learning content: In this course, the students jointly develop an or improve an existing partial or general equilibrium model and apply it to a topic chosen by them:

- Decision on the topic to analyze - the supervisor will propose topics based on contact to institutions such as OECD, FAO or the EU Commission
- Decision on the appropriate type of simulation model (partial or general equilibrium, details on model structure) to apply
- Acquisition of the necessary data and parameters
- Coding of the model respectively the changes to an existing model
- Mapping of the policy question into an appropriate shock definition of the equilibrium model
- Performing and analyzing counterfactual runs
- Documentation of the model (online, report)
- Preparation of a presentation (ca. 30-45 minutes) and a report (ca. 50 page) for the client

Students will present and discuss their findings after the end of the term in a video-conference or a meeting with the client with whom they will also share their report. The students organize the work themselves (milestones and their timing, labour division in groups). The supervisor will monitor and support the process when needed, especially with regard to technical and methodological questions.

Learning outcomes
After a successful completion of the course, the students...
- will have successfully applied a policy relevant equilibrium model.
- will have analyzed a real-world policy question based on quantitative tools.
- will have evaluated the impact of changes in policies on quantities, prices and welfare based on the application on the chosen and expanded equilibrium model.
- will synthetize these impacts in a presentation for the client and jointly document and comment them in a larger report.

2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td>A course on partial and general equilibrium model such as &quot;Partial and General Equilibrium Modelling&quot; APO-250 (offered in 2. term of AFECO program)</td>
<td></td>
</tr>
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</table>

Maximum number of students 20 students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
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<td>3.</td>
</tr>
</tbody>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proj</td>
<td>during the semester</td>
<td></td>
<td>English</td>
<td>20</td>
<td>4.0</td>
<td>56.0</td>
<td>124.0</td>
<td></td>
</tr>
</tbody>
</table>

5. Course cycle


| WS |                     | 180   | 1 | 6.0 |

| | | | | |
**Module Title:** Applied Modelling of Agricultural Systems  
**Module ID/Code:** APO-220 [780763220]

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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<tbody>
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</tr>
<tr>
<td>Report [780763228]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
</tbody>
</table>

**Academic Achievements**

### 10. Module coordination

**Module coordinator**  
PD Dr. Wolfgang Britz

**Teaching person**  
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/Department**  
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information

Not offered in WS 22/23

Presentation for client will be scheduled after end of term, Report has to be handed in 8 weeks after end of term

Students will receive a course license for GAMS. Examples of past clients and themes: FAO (Rome): analysis of climate change impacts on agri-food markets in developing countries; OECD (Paris): analysis of the impact of the US/China trade war on selected agri-food markets; GIZ (Bonn): analysis of policy options to foster the self-sufficiency in Western African rice markets; World Bank (Washington D.C.): Analysis of climate change impacts on households in selected developing countries in the context of the Socio-Economic Pathway 2
Module Title: Advanced Applied Econometrics  
Module ID/Code: APO-230 [780763230]  

1. Content and intended learning outcomes  

Learning content:  
- Review of the General Linear Model, OLS and GLS practicing matrix algebra  
- Model specification (functional form and variable choice)  
- Endogenous regressors (instrumental variable estimation, Generalised Method of Moments, identification strategies)  
- Panel data analysis  
- Maximum Likelihood Estimation  
- Limited dependent variable models

Learning outcomes  
After a successful completion of the course, the students...  
- are able to correctly interpret excerpts from econometric textbooks and articles.  
- are able to apply matrix algebra in the context of statistics.  
- are capable of applying econometric methods to estimate quantitative economic models derived from economic theory.  
- select appropriate econometric methods based on the analysis of the data situation and research question.  
- correctly use and interpret outputs from econometric software packages.

2. Prerequisites  
obligatory  
Passed exam in module BAS-110

recommended

Maximum number of students

3. Study program allocation  
Study program  
M.Sc. Agricultural and Food Economics

Compulsory/ Elective  
E

Semester  
2.

4. Teaching and learning methods  
Type of course  
L  
Advanced Applied Econometrics  
T  
Advanced Applied Econometrics

Interval  
English  
3,0  
45,0  
40,0

Topic  
Group size  
SWS  
Workload [h]

Language of instruction  
Contact time  
Self-study

5. Course cycle  
6. Workload [h]  
SS  
180  
1  
6,0

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)  
Types of Assessment  
Assignment [780763239]

Prerequisites for admission to the Assessment  
Graded yes/no  
Language (exam)  
Weighting factor

graded  
English

Academic Achievements

10. Module coordination  
Module coordinator  
Prof. Dr. Thomas Heckelei

Teaching person  
The teaching persons in the current semester can be found in basis:  
https://basis.uni-bonn.de/

Institute/ Department

11. Further information
### Module Title: Partial and General Equilibrium Modelling

#### Module ID/Code: APO-250 [780763250]

### 1. Content and intended learning outcomes

#### Learning content:
1. Introduction: Why do we need simulation models? What are simulation models acting at market scale?
2. Introduction to GAMS
   - Language structure
   - A single market model in GAMS
3. Multi-Commodity models (MCMs)
   - A simple multi-market model in GAMS
   - Introducing policy instruments in a MCM
   - Armington approach and spatial arbitrage
   - Presentation of three MCMs: the Policy Evaluation Model of the OECD, the AgriSpace model for Norway and CAPRI
4. Computable General Equilibrium models
   - The structure of a Social Accounting Matrix
   - Typical structure of a CGE (production function, final demand, trade representation)
   - SAM calibration and calibrating a CGE against the SAM
   - Trade in CGEs (Armington, CET, Melitz model)
   - Scenario analysis with CGEBox

#### Learning outcomes
After a successful completion of the course, the students...
- will be able to outline the building blocks of partial and general equilibrium models and describe the interactions inside and between these building blocks as expressed in their equations.
- will be able to change equilibrium models in the software package GAMS and conduct counterfactual analysis.
- will be able to analyze the outcome of such models against the background of micro-economic theory and their knowledge of agri-food markets and more general of the economic system.
- will be able to evaluate the impact of changes in policies on quantities, prices and welfare based on the application of equilibrium models.
- will be able to synthetize these impacts in a short report.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td>A microeconomics course at master level such as BAS 130. That course is obligatory in the AFECO program. A course on Global Food Markets and Systems (BAS 140) is helpful.</td>
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</table>

### Maximum number of students
20 students

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2.</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>includes regular reading and coding assignments</td>
<td>English</td>
<td>20</td>
<td>4,0</td>
<td>56,0</td>
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</table>

### 5. Course cycle

#### 6. Workload [h]

| S5 | 180 | 1 | 6,0 |

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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</thead>
<tbody>
<tr>
<td>Term paper [780763259]</td>
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</table>

### Academic Achievements
**Module Title:**  Partial and General Equilibrium Modelling  
**Module ID/Code:**  APO-250 [780763250]  

### 10. Module coordination

**Module coordinator**  
PD Dr. Wolfgang Britz  

**Teaching person**  
The teaching persons in the current semester can be found in basis:  
https://basis.uni-bonn.de/  

**Institute/ Department**  
Agrar-, Forst- und Ernährungswissenschaften  

### 11. Further information

Students will receive a course license for GAMS. All material including the software code, slides used for teaching are made available via E-Campus. The term paper has to be handed in 8 weeks after semester end.
**Module Title:** Bio-Economic Modelling At Farm-Scale  
**Module ID/Code:** ENV-240 [780764240]

1. **Content and intended learning outcomes**

**Learning content:**
1. Introduction: Why do we need simulation models? What are farm-scale simulation models?
2. Introduction to Linear Programming
   2.1 Assumptions of Linear Programming  
   2.2 Primal and dual solution  
   3. Introduction to GAMS  
   3.1 Language structure  
   3.2 A first simple GAMS model of a farm  
4. Modelling core bio-economic interactions at farm scale  
   4.1 Herd dynamics, requirements and cost minimal feed mix  
   4.2 Crops, rotations, cropping intensity  
   4.3 Labour use  
   4.4 Combining the elements, integrating environment indicators  
5. Modeling Investments and Financing Decisions  
   5.1 Maximizing Net Present Value  
   5.2 Accounting for depreciation  
   5.3 Indivisibilities in investments  
   5.4 Full financial plan and income tax  
6. Modeling Risk and risk behavior  
   6.1 State of nature, decision under uncertainty, MOTAD and Target MOTAD  
   6.2 State contingent decision variables  
   6.3 Dynamic stochastic programming

**Learning outcomes**
After a successful completion of the course, the students...
- will be able to outline the building blocks of farm-scale bio-economic models and describe the interactions inside and between various sub-systems inside a farm as expressed in a formal optimization model.
- will be able to write simple or change more complex farm-scale bio-economic models in the software package GAMS.
- will be able to analyze the outcome of such a model against the background of micro-economic theory.
- will be able to evaluate the impact of drivers of farm management decisions such as changes in input/output prices or farm-scale policies on economic and environmental indicators based on the application of a bio-economic model.
- will be able to synthesize these impacts in a short report.

2. **Prerequisites**

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td>A microeconomics course at master level such as BAS-130 and a course on risk management such as BAS-150. Both courses are obligatory in the AFECO program.</td>
<td></td>
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</tbody>
</table>

Maximum number of students: 20 students

3. **Study program allocation**

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
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</tr>
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</table>

4. **Teaching and learning methods**

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td>during the semester</td>
<td>includes regular reading and coding assignments</td>
<td>English</td>
<td>20</td>
<td>4,0</td>
<td>56,0</td>
<td>124,0</td>
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</table>

5. **Course cycle**

6. **Workload [h]**

7. **Duration**

8. **Credits (ECTS)**

| SS | 180 | 1 | 6,0 |
Module Title: Bio-Economic Modelling At Farm-Scale
Module ID/Code: ENV-240 [780764240]

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
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</tr>
</tbody>
</table>

Academic Achievements

10. Module coordination

Module coordinator
PD Dr. Wolfgang Britz

Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information

Students will receive a course license for GAMS. All material including the software code, slides used for teaching are made available via E-Campus. The term paper has to be handed in 8 weeks after semester end.
### Module Title: Advanced Environmental Economics

**Module ID/Code:** ENV-210 [780764210]

### 1. Content and intended learning outcomes

**Learning content:** Critical interpretation and discussion of theoretical models and applications in environmental and resource economics. Examples from forest and biodiversity conservation, pollution and waste, non-renewable resources, trans-boundary resource use, and international environmental agreements.

**Learning outcomes:**
- know alternative theoretical approaches in environmental and resource economics.
- understand the implications of assumptions in formal economic models for real world applications.
- apply theory and numerical techniques to solve common problems in environmental and resource economics.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Environmental Economics and Policy, Economics on Sustainability</td>
</tr>
</tbody>
</table>

**Maximum number of students:** 25 students

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
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<td>3.</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Contact time</td>
</tr>
<tr>
<td>L</td>
<td>during the semester</td>
<td>Advanced Environmental Economics</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0</td>
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<tr>
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<td>Assignment</td>
<td>English</td>
<td>25</td>
<td>2,0</td>
<td>30,0</td>
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</table>

### 5. Course cycle

<table>
<thead>
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</thead>
<tbody>
<tr>
<td>WS</td>
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### 9. Requirements for the rewarding of credits (ECTS)

<table>
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<tr>
<th>Types of Assessment</th>
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<th>Language (exam)</th>
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<tbody>
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<td>[780764219]</td>
<td>graded</td>
<td>English</td>
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</tbody>
</table>

### 10. Module coordination

**Module coordinator**
Prof. Dr. Jan Börner

**Teaching person**
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
### Module Title: Data Wrangling, Visualization and GIS Data Analysis with R

#### Module ID/Code: ENV-270 [780764270]

### 1. Content and intended learning outcomes

**Learning content:** Students will learn how to effectively prepare and visualize data and research results in different ways. Different types of data visualization in particular different kinds of plotting methods will be shown and applied in exercises. Particular emphasis will be given to spatial data and GIS analyses. Students will learn about the basics of GIS and spatial data projections, different spatial data types including raster and vector data, how to import and visualize them and how to combine them in spatial analyses. They will specifically learn how to work with spatial data in R and how to use this free and open source tool to visualize their results in publication ready maps. Students will apply the methods to visualize data of their own choice and present their results during the course.

**Learning outcomes**

After a successful completion of the course, the students...
- understand the peculiarities of different data formats and how to work with them.
- understand the basics of GIS.
- are able to work with different data in R.
- are able to visualize different data in R.
- conduct spatial analyses with data of different formats.
- are able to apply the packages and methods learned to their own case studies.
- are able to conduct their own analyses and to visualize publication-ready maps.

### 2. Prerequisites

**obligatory**

**recommended** Experience with R (programming) is recommended

**Maximum number of students** 25 students

### 3. Study program allocation

#### Study program

M.Sc. Agricultural and Food Economics

#### Compulsory/ Elective Semester

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>E</td>
<td>2</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval during the semester</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>L</td>
<td></td>
<td>Data Wrangling, Visualization and GIS Data Analysis with R</td>
<td>English</td>
<td>25</td>
<td>2.0</td>
<td>30.0</td>
</tr>
<tr>
<td>T</td>
<td></td>
<td>Solving Exercises Together</td>
<td>English</td>
<td>25</td>
<td>2.0</td>
<td>30.0</td>
</tr>
</tbody>
</table>

### 5. Course cycle

#### 6. Workload [h]

<table>
<thead>
<tr>
<th>SS</th>
<th>180</th>
</tr>
</thead>
</table>

#### 7. Duration

| 1 |

#### 8. Credits (ECTS)

| 6.0 |

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report [780764279]</td>
<td>Submission of all reports</td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
<tr>
<td>Presentation [780764278]</td>
<td>Submission of all reports</td>
<td>graded</td>
<td>English</td>
<td>50%</td>
</tr>
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</table>

### Academic Achievements
Module Title: Data Wrangling, Visualization and GIS Data Analysis with R
Module ID/Code: ENV-270 [780764270]

10. Module coordination

Module coordinator
Jun.-Prof. Dr. Lisa Biber-Freudenberger

Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
Practice-oriented Track for Major „Agribusiness“

Each of the four AFECO major tracks (Agribusiness – ABS, Agricultural and Development Policy – APO, Resource and Environmental Economics – ENV, and Consumer and Market Research – MAC) can be combined with a compulsory internship, a research seminar linking the practice-oriented experience with the development of a research proposal, and with a Master thesis rooted in the work carried out during the internship. This amounts to the completion of a “Practice-oriented Track in [the chosen thematic major track]”.

Students electing to follow a practice-oriented track for their major need to combine the following elements to complete their master program:
- Compulsory modules of the practice-oriented major, in the selected track and amounting to 42 ECTS-CP (the compulsory internship (6 ECTS-CP), the practice-oriented Research Seminar (6 ECTS-CP) and the practice-oriented Master thesis (30 ECTS-CP)
- Elective modules of the selected track amounting to 30 ECTS-CP (as per elective modules listed for each of the Major tracks above)
- Elective and / or free elective modules amounting to 18 ECTS-CP
**Module Title:** Internship in Agricultural and Food Economics

**Module ID/Code:** ILR-02 [ILR-02]

### 1. Content and intended learning outcomes

**Learning content:** Students learn to apply knowledge and skills acquired during the course of study, to execute certain professional skills better and to work independently and expand the professional network. The internship includes a minimum of four weeks of full time work in a relevant field outside the university. It can be performed at research institutes, private companies or governmental and non-governmental institutions. The internship is completed by an internship report and a presentation in class.

**Learning outcomes**
After a successful completion of the course, the students...
- are able to transfer theoretical knowledge into the professional work environment.
- have acquired knowledge and skills in a professional work environment.
- have the ability to present experiences.
- have gained enhanced reflexion capability on own expectations and experiences.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>Recommended</th>
</tr>
</thead>
</table>

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Contact time</td>
</tr>
<tr>
<td>I*(blocked)</td>
<td>full-day block</td>
<td></td>
<td>English</td>
<td>1</td>
<td>0,5</td>
<td>10,0</td>
</tr>
</tbody>
</table>

### 5. Course cycle

6. **Workload [h]**

| WS/SS         | 180 | 1 | 6,0 |

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>none</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Academic Achievements**
- minimum of four weeks of full time work in a relevant field outside the university
- internship report and presentation

### 10. Module coordination

**Module coordinator**
Dr. Nicolas Gerber

**Teaching person**
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information

* the internship must be arranged by the students and authorized by the internship coordinator prior to the starting date
* only internships completed after award of the Bsc. degree can be considered
language can be German or English

Seite 119 von 137
**Module Title:** Practice-oriented Research Seminar in Agribusiness  
**Module ID/Code:** ABS-331 [780762330]

### 1. Content and intended learning outcomes

**Learning content:** Literature reviews, preparation of a research concept and a thesis proposal; scientific presentations and discussions of the state of the art in a thematic field which is close to the research question; scientific discussion of own research topic and topic of others in the seminar.

**Learning outcomes**

After a successful completion of the course, the students...
- can describe the problem background of a chosen topic after conducting a literature review.
- can infer a research question or a testable hypothesis from a problem statement.
- can assess, select and compare state-of-the-art research articles in the relevant field.
- have determined an appropriate methodology relevant for the research question(s).
- have developed the concept of their Master thesis, including work plan and expected outcomes.

### 2. Prerequisites

**obligatory** 48 ECTS-CP  
**recommended** ABS-120 Methods in Management Research

### 3. Study program allocation

Study program | Compulsory/ Elective | Semester  
--- | --- | ---  
M.Sc. Agricultural and Food Economics | C for ABS | 3.

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Class discussions, presentations, feedback sessions</td>
<td>English</td>
<td>30</td>
<td>2,0</td>
<td>60,0</td>
<td>20,0</td>
<td></td>
</tr>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Own research, writing a term paper</td>
<td>English</td>
<td>30</td>
<td>0,0</td>
<td>0,0</td>
<td>100,0</td>
<td></td>
</tr>
</tbody>
</table>

### 5. Course cycle

6. **Workload [h]**  
7. **Duration**  
8. **Credits (ECTS)**

| WS/SS | 180 | 1 | 6,0 |

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report (presentation) [780762339]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

### 10. Module coordination

**Module coordinator**  
Prof. Dr. Dr. Daniel Hermann

**Teaching person**  
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**  
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information

Writing guidelines and info leaflet about the Master thesis process can be found under: https://www.afeco.uni-bonn.de/while-studying
Module Title: Practice-oriented Masterthesis

Module ID/Code: M-402 [8900]

1. Content and intended learning outcomes

Learning content: Independent work on a research project in the field of the research groups within a given time frame. Details are specified in the examination regulation and examination organization regulation (available only in German). The topic addressed in the thesis must be chosen with the supervisor and thematic links shall be made to the compulsory internship ILR-02.

Learning outcomes

After a successful completion of the course, the students...
- can work independently and efficiently.
- know how to handle feedback from supervisors.
- can define a practice-oriented research question.
- can build a sound theoretical and methodological framework.
- can collect data in a systematic and verifiable manner.
- analyse data critically and correctly.
- can formulate sound conclusions based on a comprehensive discussion of the results.
- can write a comprehensive, consistent and concise thesis.
- The editing time is a minimum of two and a maximum of six months.

2. Prerequisites

obligatory

Registered in either ABS-331 or ENV-331 or MAC-331 or APO-331 depending on the research group of the supervisors and completed at least 60 CP

recommended

Maximum number of students

3. Study program allocation

Study program

M.Sc. Agricultural and Food Economics

Compulsory/ Elective Semester

C 4

4. Teaching and learning methods

Type of course

Proj (blocked)

Interval

full-day block

Topic

Research project work

Language of instruction

English

Group size

1

SWS

0,0

Workload [h]

15,0

885,0

5. Course cycle

WS/SS

900

6. Workload [h]

1

30,0

7. Duration

8. Credits (ECTS)

6. Requirements for the rewarding of credits (ECTS)

Types of Assessment

Masterthesis [8900]

Prerequisites for admission to the Assessment

Graded yes/no

graded

Language (exam)

English

Weighting factor

10. Module coordination

Module coordinator

All independent teaching staff

Teaching person

The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

Institute/ Department

Agrar-, Forst- und Ernährungswissenschaften

11. Further information
Practice-oriented Track for Major „Agricultural and Development Policy“

Each of the four AFECO major tracks (Agribusiness – ABS, Agricultural and Development Policy – APO, Resource and Environmental Economics – ENV, and Consumer and Market Research – MAC) can be combined with a compulsory internship, a research seminar linking the practice-oriented experience with the development of a research proposal, and with a Master thesis rooted in the work carried out during the internship. This amounts to the completion of a “Practice-oriented Track in [the chosen thematic major track]”. Students electing to follow a practice-oriented track for their major need to combine the following elements to complete their master program:

- Compulsory modules of the practice-oriented major, in the selected track and amounting to 42 ECTS-CP (the compulsory internship (6 ECTS-CP), the practice-oriented Research Seminar (6 ECTS-CP) and the practice-oriented Master thesis (30 ECTS-CP))
- Elective modules of the selected track amounting to 30 ECTS-CP (as per elective modules listed for each of the Major tracks above)
- Elective and / or free elective modules amounting to 18 ECTS-CP
Module Title: Internship in Agricultural and Food Economics
Module ID/Code: ILR-02 [780760010]

1. Content and intended learning outcomes

Learning content: Students learn to apply knowledge and skills acquired during the course of study, to execute certain professional skills better and to work independently and expand the professional network. The internship includes a minimum of four weeks of full time work in a relevant field outside the university. It can be performed at research institutes, private companies or governmental and non-governmental institutions. The internship is completed by an internship report and a presentation in class.

Learning outcomes
After a successful completion of the course, the students...
- are able to transfer theoretical knowledge into the professional work environment.
- have acquired knowledge and skills in a professional work environment.
- have the ability to present experiences.
- have gained enhanced reflection capability on own expectations and experiences.

2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>Recommended</th>
</tr>
</thead>
</table>

Maximum number of students

3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
</table>

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>I* (blocked)</td>
<td>full-day block</td>
<td>English</td>
<td>1</td>
<td>0,5</td>
<td>10,0</td>
<td>170,0</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

5. Course cycle

| WS/SS | 180 |

6. Workload [h]

| 7. Duration | 6.0 |

8. Credits (ECTS)

<table>
<thead>
<tr>
<th>9. Requirements for the rewarding of credits (ECTS)</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>none</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Academic Achievements
- minimum of four weeks of full time work in a relevant field outside the university
- internship report and presentation

10. Module coordination

Module coordinator
Dr. Nicolas Gerber

Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information

* the internship must be arranged by the students and authorized by the internship coordinator prior to the starting date
* only internships completed after award of the Bsc. degree can be considered

language can be German or English
Module Title: Practice-oriented Research Seminar in Agricultural and Development Policy
Module ID/Code: APO-331 [780763330]

1. Content and intended learning outcomes

Learning content: Literature studies, preparation of a research concept and a proposal, presentations of the state of the art in a thematic field which is close to the research question; scientific discussion of own research topic and topic of others in the seminar.

Learning outcomes
After a successful completion of the course, the students…
- can describe the problem background of a chosen topic after conducting a literature review.
- can infer a research question or a testable hypothesis from a problem statement.
- can assess, select and compare state-of-the-art research articles in the relevant field.
- have determined an appropriate methodology relevant for the research question(s) after evaluation of alternative approaches.
- have developed the concept of their Master thesis, including work plan and expected outcomes.

2. Prerequisites

obligatory 48 ECTS-CP

recommended

Maximum number of students

3. Study program allocation

Study program Compulsory/ Elective Semester
M.Sc. Agricultural and Food Economics C for APO 3.

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Contact time</th>
<th>Self-study</th>
</tr>
</thead>
<tbody>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Class discussions, presentations, feedback sessions</td>
<td>English</td>
<td>15</td>
<td>2,0</td>
<td>30,0</td>
<td>30,0</td>
</tr>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Own research, writing term paper</td>
<td>English</td>
<td>15</td>
<td>0,0</td>
<td>0,0</td>
<td>120,0</td>
</tr>
</tbody>
</table>

5. Course cycle

WS/SS 180 1 6,0

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term paper [780763339]</td>
<td>Regular participation to learn from others</td>
<td>graded</td>
<td>English</td>
<td>67%</td>
</tr>
<tr>
<td>Presentation [780763338]</td>
<td>Regular participation to learn from others</td>
<td>graded</td>
<td>English</td>
<td>33%</td>
</tr>
</tbody>
</table>

10. Module coordination

Module coordinator
Prof. Dr. Thomas Heckelei

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
**Module Title:** Practice-oriented Masterthesis  
**Module ID/Code:** M-402 [8900]

### 1. Content and intended learning outcomes

**Learning content:** Independent work on a research project in the field of the research groups within a given time frame. Details are specified in the examination regulation and examination organization regulation (available only in German). The topic addressed in the thesis must be chosen with the supervisor and thematic links shall be made to the compulsory internship ILR-02.

**Learning outcomes**

After a successful completion of the course, the students...
- can work independently and efficiently.
- know how to handle feedback from supervisors.
- can define a practice-oriented research question.
- can build a sound theoretical and methodological framework.
- can collect data in a systematic and verifiable manner.
- analyse data critically and correctly.
- can formulate sound conclusions based on a comprehensive discussion of the results.
- can write a comprehensive, consistent and concise thesis.
- The editing time is a minimum of two and a maximum of six months.

### 2. Prerequisites

| obligatory | Registered in either ABS-331 or ENV-331 or MAC-331 or APO-331 depending on the research group of the supervisors and completed at least 60 CP |
| recommended | |

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>C</td>
<td>4</td>
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### 4. Teaching and learning methods

<table>
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<th>Type of course</th>
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<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proj (blocked)</td>
<td>full-day block</td>
<td>Research project work</td>
<td>English</td>
<td>1</td>
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<td>15,0</td>
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</table>

### 5. Course cycle  
### 6. Workload [h]

<table>
<thead>
<tr>
<th>WS/SS</th>
<th>900</th>
<th>1</th>
</tr>
</thead>
</table>

### 7. Duration

30,0

### 8. Credits (ECTS)

<table>
<thead>
<tr>
<th>WS/SS</th>
<th>900</th>
<th>1</th>
</tr>
</thead>
</table>

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masterthesis [8900]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

### 10. Module coordination

**Module coordinator**  
All independent teaching staff

**Teaching person**  
The teaching persons in the current semester can be found in basis:  
https://basis.uni-bonn.de/

**Institute/ Department**  
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
Practice-oriented Track for Major „Resource and Environmental Economics“

Each of the four AFECO major tracks (Agribusiness – ABS, Agricultural and Development Policy – APO, Resource and Environmental Economics – ENV, and Consumer and Market Research – MAC) can be combined with a compulsory internship, a research seminar linking the practice-oriented experience with the development of a research proposal, and with a Master thesis rooted in the work carried out during the internship. This amounts to the completion of a “Practice-oriented Track in [the chosen thematic major track]”.

Students electing to follow a practice-oriented track for their major need to combine the following elements to complete their master program:

- Compulsory modules of the practice-oriented major, in the selected track and amounting to 42 ECTS-CP (the compulsory internship (6 ECTS-CP), the practice-oriented Research Seminar (6 ECTS-CP) and the practice-oriented Master thesis (30 ECTS-CP)
- Elective modules of the selected track amounting to 30 ECTS-CP (as per elective modules listed for each of the Major tracks above)
- Elective and / or free elective modules amounting to 18 ECTS-CP
**Module Title:** Internship in Agricultural and Food Economics  
**Module ID/Code:** ILR-02 [780760010]

### 1. Content and intended learning outcomes

**Learning content:** Students learn to apply knowledge and skills acquired during the course of study, to execute certain professional skills better and to work independently and expand the professional network. The internship includes a minimum of four weeks of full time work in a relevant field outside the university. It can be performed at research institutes, private companies or governmental and non-governmental institutions. The internship is completed by an internship report and a presentation in class.

**Learning outcomes**

After a successful completion of the course, the students...
- are able to transfer theoretical knowledge into the professional work environment.
- have acquired knowledge and skills in a professional work environment.
- have the ability to present experiences.
- have gained enhanced reflection capability on own expectations and experiences.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>recommended</th>
</tr>
</thead>
</table>

### Maximum number of students

3

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>I* (blocked)</td>
<td>full-day block</td>
<td>English</td>
<td>1</td>
<td>0,5</td>
<td>10,0</td>
<td>170,0</td>
</tr>
</tbody>
</table>

### 5. Course cycle

<table>
<thead>
<tr>
<th>WS/SS</th>
<th>180</th>
<th>1</th>
<th>6,0</th>
</tr>
</thead>
</table>

### 6. Workload [h]

<table>
<thead>
<tr>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
</tr>
</tbody>
</table>

### 7. Duration

<table>
<thead>
<tr>
<th>Credits (ECTS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>6,0</td>
</tr>
</tbody>
</table>

### 8. Credits (ECTS)

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>none</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Academic Achievements**

- minimum of four weeks of full time work in a relevant field outside the university
- internship report and presentation

### 10. Module coordination

**Module coordinator**  
Dr. Nicolas Gerber

**Teaching person**

The teaching persons in the current semester can be found in basis:  
https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information

* the internship must be arranged by the students and authorized by the internship coordinator prior to the starting date
* only internships completed after award of the Bsc. degree can be considered
language can be German or English
Module Title: Practice-oriented Research Seminar in Resource and Environmental Economics

Module ID/Code: ENV-331 [780764330]

1. Content and intended learning outcomes

Learning content: Literature studies, preparation of a research concept and a proposal; presentations of the state of the art in a thematic field which is close to the research question; scientific discussion of own research topic and topic of others in the seminar.

Learning outcomes

After a successful completion of the course, the students...
- synthesize the scientific state of the art in a self-selected field of research.
- construct a conceptual framework in social science / environmental economics.
- develop and present a research proposal.
- engage in scientific debates.

2. Prerequisites

obligatory 48 ECTS-CP

recommended Environmental Economics and Policy, Economics on Sustainability

Maximum number of students 15 students

3. Study program allocation

Study program  Compulsory/ Elective  Semester
M.Sc. Agricultural and Food Economics  C for ENV  3.

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Class discussions, presentations, feedback sessions</td>
<td>English</td>
<td>15</td>
<td>2,0</td>
<td>30,0 30,0</td>
</tr>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Own research, writing term paper</td>
<td>English</td>
<td>15</td>
<td>0,0</td>
<td>0,0 120,0</td>
</tr>
</tbody>
</table>


WS/SS 180 1 6,0

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term paper [780764339]</td>
<td>Regular participation to learn from others and enable others to learn</td>
<td>graded</td>
<td>English</td>
<td>60%</td>
</tr>
<tr>
<td>Presentation [780764338]</td>
<td>Regular participation to learn from others and enable others to learn</td>
<td>graded</td>
<td>English</td>
<td>40%</td>
</tr>
</tbody>
</table>

10. Module coordination

Module coordinator
Prof. Dr. Jan Börner

Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information
**Module Title:** Practice-oriented Masterthesis  
**Module ID/Code:** M-402 [8900]

### 1. Content and intended learning outcomes

**Learning content:** Independent work on a research project in the field of the research groups within a given time frame. Details are specified in the examination regulation and examination organization regulation (available only in German). The topic addressed in the thesis must be chosen with the supervisor and thematic links shall be made to the compulsory internship ILR-02.

**Learning outcomes**

After a successful completion of the course, the students...
- can work independently and efficiently.
- know how to handle feedback from supervisors.
- can define a practice-oriented research question.
- can build a sound theoretical and methodological framework.
- can collect data in a systematic and verifiable manner.
- analyse data critically and correctly.
- can formulate sound conclusions based on a comprehensive discussion of the results.
- can write a comprehensive, consistent and concise thesis.
- The editing time is a minimum of two and a maximum of six months.

### 2. Prerequisites

**obligatory** Registered in either ABS-331 or ENV-331 or MAC-331 or APO-331 depending on the research group of the supervisors and completed at least 60 CP

**recommended**

### 3. Study program allocation

**Study program** M.Sc. Agricultural and Food Economics  
**Compulsory/ Elective** C  
**Semester** 4

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proj (blocked)</td>
<td>full-day block</td>
<td>Research project work</td>
<td>English</td>
<td>1</td>
<td>0,0</td>
<td>15,0</td>
</tr>
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</table>

### 5. Course cycle

WS/SS  
900  
1  
30,0

### 6. Workload [h]

### 7. Duration

### 8. Credits (ECTS)

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masterthesis [8900]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

### 10. Module coordination

**Module coordinator** All independent teaching staff

**Teaching person** The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department** Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information
Practice-oriented Track for Major „Market and Consumer Research“

Each of the four AFECO major tracks (Agribusiness – ABS, Agricultural and Development Policy – APO, Resource and Environmental Economics – ENV, and Consumer and Market Research – MAC) can be combined with a compulsory internship, a research seminar linking the practice-oriented experience with the development of a research proposal, and with a Master thesis rooted in the work carried out during the internship. This amounts to the completion of a “Practice-oriented Track in [the chosen thematic major track]”. Students electing to follow a practice-oriented track for their major need to combine the following elements to complete their master program:
- Compulsory modules of the practice-oriented major, in the selected track and amounting to 42 ECTS-CP (the compulsory internship (6 ECTS-CP), the practice-oriented Research Seminar (6 ECTS-CP) and the practice-oriented Master thesis (30 ECTS-CP)
- Elective modules of the selected track amounting to 30 ECTS-CP (as per elective modules listed for each of the Major tracks above)
- Elective and / or free elective modules amounting to 18 ECTS-CP
### Module Title: Internship in Agricultural and Food Economics

**Module ID/Code:** ILR-02 [780760010]

### 1. Content and intended learning outcomes

**Learning content:** Students learn to apply knowledge and skills acquired during the course of study, to execute certain professional skills better and to work independently and expand the professional network. The internship includes a minimum of four weeks of full time work in a relevant field outside the university. It can be performed at research institutes, private companies or governmental and non-governmental institutions. The internship is completed by an internship report and a presentation in class.

**Learning outcomes**

After a successful completion of the course, the students...
- are able to transfer theoretical knowledge into the professional work environment.
- have acquired knowledge and skills in a professional work environment.
- have the ability to present experiences.
- have gained enhanced reflection capability on own expectations and experiences.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
<th>Recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>I* (blocked)</td>
<td>full-day block</td>
<td>English</td>
<td>1</td>
<td>0,5</td>
<td>10,0</td>
<td>170,0</td>
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</table>

### 5. Course cycle

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>6,0</td>
</tr>
</tbody>
</table>

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>none</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Academic Achievements**
- minimum of four weeks of full time work in a relevant field outside the university
- internship report and presentation

### 10. Module coordination

**Module coordinator**
Dr. Nicolas Gerber

**Teaching person**
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**
Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information

* the internship must be arranged by the students and authorized by the internship coordinator prior to the starting date
* only internships completed after award of the Bsc. degree can be considered
language can be German or English
Module Title: Practice-oriented Research Seminar in Market and Consumer Research
Module ID/Code: MAC-331 [780765330]

1. Content and intended learning outcomes

Learning content: Literature studies, preparation of a research concept and a proposal, presentations of the state of the art in a thematic field of Market and Consumer Research; scientific discussion of own research topic and topic of others in the seminar.

Learning outcomes
After a successful completion of the course, the students...
- gained proficiency in synthesizing the state of the art in the field of their research project.
- are able to select and comprehend (an) appropriate theory/ies for their research project.
- know how to derive testable hypotheses or research questions from relevant theoretical models and from a review of the relevant literature.
- have decided for an appropriate methodology to be applied in their research project.
- are able to plan a research project.
- can moderate and conduct a scientific discussion.
- can give examples for a number of research topics in the field and explain the results.

2. Prerequisites

obligatory 48 ECTS-CP
recommended MAC-210 or APO-220

Maximum number of students 10 students

3. Study program allocation

Study program Compulsory/ Elective Semester
M.Sc. Agricultural and Food Economics C for MAC 3.

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>S*</td>
<td>during the semester</td>
<td>Guidelines, Presentations, Discussions, Feedback Sessions</td>
<td>English</td>
<td>10</td>
<td>2,0</td>
<td>30,0 150,0</td>
</tr>
</tbody>
</table>

5. Course cycle

WS/SS 180 1 6,0

6. Workload [h]

7. Duration

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term paper [780765339]</td>
<td>Regular participation (see below)</td>
<td>graded</td>
<td>English</td>
<td>67%</td>
</tr>
<tr>
<td>Presentation [780765338]</td>
<td>Regular participation (see below)</td>
<td>graded</td>
<td>English</td>
<td>33%</td>
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</table>

10. Module coordination

Module coordinator
Prof. Dr. Monika Hartmann

Teaching person
The teaching persons in the current semester can be found in basis:
https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information

Regular participation is requested to learn from others (regarding topics, methods, presentation styles), gain experience how to moderate and discuss other topics.
<table>
<thead>
<tr>
<th>Module Title: Practice-oriented Masterthesis</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Module ID/Code: M-402 [8900]</td>
<td></td>
</tr>
</tbody>
</table>

### 1. Content and intended learning outcomes

<table>
<thead>
<tr>
<th>Learning content:</th>
<th>Independent work on a research project in the field of the research groups within a given time frame. Details are specified in the examination regulation and examination organization regulation (available only in German). The topic addressed in the thesis must be chosen with the supervisor and thematic links shall be made to the compulsory internship ILR-02.</th>
</tr>
</thead>
</table>

#### Learning outcomes

- can work independently and efficiently.
- know how to handle feedback from supervisors.
- can define a practice-oriented research question.
- can build a sound theoretical and methodological framework.
- can collect data in a systematic and verifiable manner.
- analyse data critically and correctly.
- can formulate sound conclusions based on a comprehensive discussion of the results.
- can write a comprehensive, consistent and concise thesis.
- The editing time is a minimum of two and a maximum of six months.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>obligatory</th>
<th>Registered in either ABS-331 or ENV-331 or MAC-331 or APO-331 depending on the research group of the supervisors and completed at least 60 CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>recommended</td>
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</tbody>
</table>

### Maximum number of students

- 3

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Sc. Agricultural and Food Economics</td>
<td>C</td>
<td>4</td>
</tr>
</tbody>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
<th>Contact time</th>
<th>Self-study</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proj (blocked)</td>
<td>full-day block</td>
<td>Research project work</td>
<td>English</td>
<td>1</td>
<td>0,0</td>
<td>15,0</td>
<td>885,0</td>
<td></td>
</tr>
</tbody>
</table>

### 5. Course cycle

| WS/SS | 900 | 1 | 30,0 |

### 6. Workload [h]

### 7. Duration

### 8. Credits (ECTS)

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masterthesis [8900]</td>
<td>graded</td>
<td>English</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Academic Achievements

### 10. Module coordination

<table>
<thead>
<tr>
<th>Module coordinator</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>All independent teaching staff</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Teaching person</th>
<th>The teaching persons in the current semester can be found in basis: <a href="https://basis.uni-bonn.de/">https://basis.uni-bonn.de/</a></th>
</tr>
</thead>
</table>

### Institute/ Department

| Agrar-, Forst- und Ernährungswissenschaften |  |

### 11. Further information

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Free elective module

A maximum of 12 ECTS-CP can be completed from free elective modules.
### Module Title: Internship in Agricultural and Food Economics

**Module ID/Code:**  ILR-01 [780760010]

### 1. Content and intended learning outcomes

**Learning content:** Students learn to apply knowledge and skills acquired during the course of study, to execute certain professional skills better and to work independently and expand the professional network. The internship includes a minimum of four weeks of full time work in a relevant field outside the university. It can be performed at research institutes, private companies or governmental and non-governmental institutions. The internship is completed by an internship report and a presentation in class.

**Learning outcomes**

After a successful completion of the course, the students...

- are able to transfer theoretical knowledge into the professional work environment.
- have acquired knowledge and skills in a professional work environment.
- have the ability to present experiences.
- have gained enhanced reflexion capability on own expectations and experiences.

### 2. Prerequisites

<table>
<thead>
<tr>
<th>Obligatory</th>
</tr>
</thead>
</table>

### 3. Study program allocation

<table>
<thead>
<tr>
<th>Study program</th>
<th>Compulsory/ Elective</th>
<th>Semester</th>
</tr>
</thead>
</table>

### 4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>I* (blocked)</td>
<td>full-day block</td>
<td>English</td>
<td>1</td>
<td>0,5</td>
<td>10,0</td>
<td>170,0</td>
</tr>
</tbody>
</table>

### 5. Course cycle

#### 6. Workload [h]

| WS/SS | 180 | 1 | 6,0 |

### 9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>none</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Academic Achievements**

- minimum of four weeks of full time work in a relevant field outside the university
- internship report and presentation

### 10. Module coordination

**Module coordinator**

Dr. Nicolas Gerber

**Teaching person**

The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

**Institute/ Department**

Agrar-, Forst- und Ernährungswissenschaften

### 11. Further information

* the internship must be arranged by the students and authorized by the internship coordinator prior to the starting date
* only internships completed after award of the Bsc. degree can be considered

language can be German or English
Masterthesis

The masterthesis credits 30 ECTS-CP.
Module Title: Masterthesis
Module ID/Code: M-401 [8900]

1. Content and intended learning outcomes

Learning content: Independent work on a research project in the field of the research groups within a given time frame. Details are specified in the examination regulation and examination organization regulation (available only in German).

Learning outcomes
After a successful completion of the course, the students...
- can work independently and efficiently.
- know how to handle feedback from supervisors.
- can define a research question.
- can build a sound theoretical and methodological framework.
- can collect data in a systematic and verifiable manner.
- analyse data critically and correctly.
- can formulate sound conclusions based on a comprehensive discussion of the results.
- can write a comprehensive, consistent and concise thesis.
- The editing time is a minimum of two and a maximum of six months.

2. Prerequisites

obligatory
Registered in either ABS-330 or ENV-330 or MAC-330 or APO-330 depending on the research group of the supervisors and completed at least 60 CP

recommended

Maximum number of students

3. Study program allocation

Study program
M.Sc. Agricultural and Food Economics

Compulsory/ Elective
C

Semester
4.

4. Teaching and learning methods

<table>
<thead>
<tr>
<th>Type of course</th>
<th>Interval</th>
<th>Topic</th>
<th>Language of instruction</th>
<th>Group size</th>
<th>SWS</th>
<th>Workload [h]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proj (blocked)</td>
<td>full-day block</td>
<td>Research project work</td>
<td>English</td>
<td>1</td>
<td>0,0</td>
<td>15,0 885,0</td>
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</tbody>
</table>

5. Course cycle

WS/SS
900

6. Workload [h]
1

7. Duration
30,0

8. Credits (ECTS)

9. Requirements for the rewarding of credits (ECTS)

<table>
<thead>
<tr>
<th>Types of Assessment</th>
<th>Prerequisites for admission to the Assessment</th>
<th>Graded yes/no</th>
<th>Language (exam)</th>
<th>Weighting factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masterthesis [8900]</td>
<td></td>
<td>graded</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

10. Module coordination

Module coordinator
All independent teaching staff

Teaching person
The teaching persons in the current semester can be found in basis: https://basis.uni-bonn.de/

Institute/ Department
Agrar-, Forst- und Ernährungswissenschaften

11. Further information